Evaluation and Selection of Learning Resources: A Guide
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Introduction

The Philosophy of Education for Prince Edward Island, Department of Education, Prince Edward Island, February 1990, states, “the purpose of the Prince Edward Island public education system is to provide for the development of children so that each may take a meaningful place in [a democratic] society.” According to MINISTER’S DIRECTIVE NO. MD 00-07 School Libraries, “In today’s society, which is increasingly information-rich and knowledge-based, the school library program should equip students with skills and an appreciation of life-long learning.” It is the responsibility of personnel at the Department of Education and school boards/district, administrators, teacher-librarians, and teachers to provide an instructional program and learning resources that promote the enjoyment of reading and enable learners to become critical and creative thinkers as well as effective users of information in all formats and media. This is best achieved through resource-based learning and a collaboration among all members of the school community.

The purpose of this handbook is to expand upon the general criteria for selection of learning resources as stated in the Guidelines for the Evaluation and Selection of Learning Resources document, as well as to expound upon specific selection criteria in the areas of content, instructional design, technical design, and social consciousness.

The overall goal must be to support the learning outcomes of the curriculum. The consideration of curriculum fit must be applied rigorously to all mediums of presentation.

These are guidelines that may be useful to Department and school board/district personnel, administrators, teacher-librarians, teachers, students, and members of the community. The forms that appear in the appendices are samples to help in the selection/evaluation process and can be utilized, adapted, and/or modified to meet specific needs.

It is our belief that school programs will be enhanced through a clear and consistent approach, province-wide, around the selection of learning resources and the procedures for dealing with challenged materials.
Statement of Principle

The purpose of this document is to provide guidelines for the evaluation and selection of learning resources for the public schools in Prince Edward Island.

Objectives of Selection

A. For the purposes of this document, we use the following terms:
   (1) “Learning Resources” will refer to any person(s) or any material (whether acquired or locally produced) with instructional content or function that is used for formal or informal teaching/learning purposes. Learning resources may include, but are not limited to, print and non-print materials; audio, visual, electronic, and digital hardware/software resources; and human resources.

   (2) “Resource-Based Learning” will refer to the approach promoted across the Council of Atlantic Ministers of Education and Training (CAMET) and/or Atlantic Provinces Education Foundation (APEF) core curricula and French curriculum documents that actively involves students, teachers, and teacher-librarians in the effective use of a wide range of print, non-print and human resources. This approach fosters the development of individual students by accommodating their varied interests, experiences, learning styles, needs, and ability levels.

   (3) “Selection Tools/Aids” will refer to bibliographies that include an evaluative or critical annotation for each item, providing recommendations; bibliographic information for each item; purchasing information; access to entries by author, title, subject, format, and audience to aid in locating recommended materials; and analytical indices, appendices, or other special features useful in helping students and teachers locate portions of works that may be in the school’s collection. Selection tools/aids exist in a variety of print and digital formats, e.g., books, reviewing periodicals, and bibliographic essays.

B. The resource-based learning approach supports, enriches, and helps to implement the educational program of the school through the interaction of professional personnel, students, and parents/guardians in the school community. It is the duty of professional staff to provide students with a wide range of materials at varying levels of difficulty, with a diversity of appeal, and representative of different points of view.
C. It is the responsibility of all professional staff at the Department, school board/district, and school levels
   • to select resources that will enrich and support the curriculum, taking into consideration the diversity of interests and perspectives, and the variety of abilities, learning styles and maturity levels of the learners served;
   • to select resources that will stimulate growth in factual knowledge, literary appreciation, aesthetic values, and knowledge of societal standards;
   • to select resources that positively and accurately reflect diverse perspectives on controversial issues, ensuring that learners have an opportunity to develop, under guidance, the practice of critical analysis and the ability to make informed judgments in their daily lives;
   • to select resources representative of gender, appearance, sexual orientation, ability/disability, belief system, family structure, race and ethnicity, and socio-economic status;
   • to assure a comprehensive collection appropriate to the school community by considering the appropriateness of placing principle above personal opinion and reason above prejudice in the selection of specific resources.

Responsibility for Selection of Learning Resources

While recommendations for selection of learning resources involves many partners, such as Department and school board/district personnel, administrators, teacher-librarians, teachers, students, and members of the community, the responsibility for co-ordinating the selection and acquisition of school learning resources rests with Department and school board/district personnel, and at the school level, with the principal and the teacher-librarian. It is understood that teachers will be selecting and acquiring learning resources for their individual classrooms. Teachers should consider the criteria outlined in this document when making their selections. If clarification is required regarding the appropriateness of a resource, teachers should consult with their principal or teacher-librarian.

Procedures for Selection of Learning Resources

A. In selecting learning resources, professional personnel should evaluate available resources and curriculum needs and consult reputable, professionally prepared selection tools/aids and other appropriate sources. The actual resource should be examined whenever possible.
B. Recommendations for acquisition may involve Department, school board/district, school, and community personnel, as appropriate.

C. Selection criteria should be considered to evaluate learning resources chosen for classroom use.

D. Selection criteria should be considered to evaluate gift materials.

E. Selection is an ongoing process which should include the removal of materials no longer appropriate and the replacement of lost and worn materials still of educational value.
## General Learning Resources: Considerations

Department, school board/district personnel and teachers who are selecting learning resources must consider content, format, methodology, evaluation, assessment, and treatment of social issues. Equally important considerations are the wide range of audiences, (e.g., age, first language, special needs), as well as the purpose, characteristics, and use of the various media selections. Every effort should be made to ensure that resources are selected for their strengths rather than rejected for their weaknesses.

### Content/Format/Design

Learning Resources should

- support and be consistent with provincial and local pilot/program curriculum outcomes
- be developed by competent authors and producers and meet high standards of quality in factual content and presentation
- be appropriate for the subject area and for the age, emotional development, ability level, learning styles, and social development of the students for whom the materials are selected
- have aesthetic, literary, and/or social value
- have a physical format and appearance suitable for their intended use
- be one of a variety of media presentation modes
- preferably be Canadian where these materials are of equal quality to other available materials (including resources by or about a Canadian person, a Canadian region or event, and/or published or produced in Canada).

Biased or slanted learning resources may be provided to meet specific instructional outcomes (for example, to recognize propaganda and its purpose in a given context, to extend critical-thinking skills, and/or to balance an argument).

Learning resources on controversial issues should be selected with a focus on maintaining a balanced collection representing various views. Such resources might be chosen, for example, to show the relationship between contemporary issues and past issues, with an emphasis placed on recognizing and understanding social and economic challenges.

### Methodology

Learning resources should

- be activity-based rather than lecture-based
- draw students into group and co-operative learning, as well as provide for individual growth
- promote hands-on activities and an applied approach to learning
- encourage students to question, think, react, reflect, and decide in ways that develop critical-thinking and decision-making skills
- offer choice and flexibility, as appropriate, to meet needs related to individual aptitudes, abilities, learning styles, multiple intelligences, and interests.
Assessment/Evaluation

Learning resources should
• be supportive of continuous learning by the individual
• provide for both formative and summative assessment/evaluation as appropriate
• be relevant to the needs of the student.

Social Considerations

Learning resources should
• reflect sensitivity to gender and sexual orientation, the perspective of aboriginal people, and cultural and ethnic heritage
• promote equality by enhancing students’ understanding of a multicultural and diverse society
• be chosen to help students understand the many important contributions made to our civilization by minority groups and people/groups with a variety of ethnic backgrounds
• be designed to motivate students and staff to examine their attitudes and behaviors, and to comprehend their duties, responsibilities, rights, and privileges as participating citizens in our society
• support/promote students’ self-esteem and respect for the self-esteem of others
• recognize the integration of students with special needs (as part of the class)
• reflect good safety practices in texts and visuals (e.g., use of helmets, seatbelts)
• portray positive role models
• use language appropriate to the intended audience, and exclude slang, vernaculars, or expletives that detract from meaning.

1. Gender Equity

• Education that is accessible and appropriate is sensitive to how gender shapes and is shaped by experience and learning.
• Female and male students may have different methods of learning and different educational needs. In a gender-equitable education system, all methods of learning are respected equally, and students with gender-specific needs or characteristics are supported and provided with resources appropriately and equally.
• Language influences the way in which people understand and interpret the world around them; therefore, the language of recommended learning resources should be inclusive, but not necessarily neutral, and should promote equality for males and females.
• Students are influenced by attitudes and values around them. It is important that recommended learning resources reflect balanced images and information about males and females and support broad choices and many roles for both sexes.
• Some materials contain an inherent gender bias because of historical or cultural context. When such resources are used, students should be made aware of the context.
2. **Multiculturalism**

- Students should experience a sense of belonging coupled with pride in their heritage. Learning materials should raise levels of awareness about ethnocentrism, bias, stereotypes, discrimination, and racism, and teach or provide examples of inclusive, pro-social behaviours.
- Students from all cultural and ethnic backgrounds need to see themselves reflected in educational materials. The sharing of cultural heritages, languages, traditions, values, and lifestyles enriches the education of all students.
- To these ends, resource collections should include materials that
  - increase awareness of ethnic and cultural diversity
  - create sensitivity to and respect for differences and similarities within and among groups
  - affirm and enhance self-esteem through pride in heritage
  - promote cross-cultural understanding, citizenship, and racial harmony
  - reflect and validate students’ cultural experiences.

3. **Aboriginal Education**

- All children come to school with values, beliefs, and knowledge that reflect their personal, cultural, and social backgrounds. These cultures need to be honoured and respected.
- Aboriginal students make an important contribution to the classroom, but one should not assume that they are comfortable to share their rich cultural traditions in public.
- Aboriginal students should be provided with a broad range of approaches to curriculum and assessment to assist them in achieving their intellectual, human, social, and career goals.
- Aboriginal students should be assisted in retaining and strengthening their cultural heritage. Promoting the infusion of culture into regular curricula, and providing opportunities for involvement of aboriginal people in the curriculum development process, can facilitate this objective.
- To these ends, resources focusing on Prince Edward Island and the northeast region of North America should include materials that
  - recognize the unique position of aboriginal people within the context of the *Canadian Charter of Rights and Freedoms*
  - recognize contributions aboriginal people have made and continue to make to society
  - recognize the diversity of aboriginal societies, and avoid traditional stereotypes
  - provide accurate information on historical and contemporary aboriginal cultures
  - promote knowledge and understanding of local aboriginal cultures
  - present positive aboriginal role models
  - recognize the aspirations of aboriginal people
  - present opportunities for learning activities that reflect aboriginal values.
The range of audiences to consider when evaluating resources includes *Programme francophone* and French Immersion students; other students whose first language is not English; and students with special needs, (e.g., physical disabilities, intellectual disabilities, learning disabilities, hearing impairments, visual impairments, and special gifts and talents).

1. **Programme Francophone Students**

According to Article 23 of the *Canadian Charter of Rights and Freedoms*, students who are French first language have the right to receive an education in their language. Assistance in preserving and reinforcing their cultural and linguistic heritage will be facilitated by integrating language and culture in the regular curriculum. French-language learning resources which are at the appropriate linguistic level and make the required links to curriculum should be provided. In selecting material, the needs of students in “francisation” must be considered, since they have not yet mastered the French language sufficiently to fully benefit from the francophone education and services they have the right to receive.

2. **French Immersion Students**

French-language learning resources which are at the appropriate linguistic level and make the required links to curriculum should be provided to students registered in a French Immersion program. Consideration should be given to the different needs of students registered in Early and Late French Immersion.

3. **English as an Additional Language Students**

The following elements help to clarify meaning for English as an Additional Language (EAL), English as a Second Language (ESL), and/or English Language Learners (ELL) students.

**Text Organization**

- Reading comprehension is aided by
  - tables of contents
  - indexes
  - glossaries
  - chapter titles that match main idea
  - identification of subtopics
  - overviews or advance organizers
  - summaries.
Language

Resources should use language that features
• controlled vocabulary
• clear sentence structure
• logical and clear development of main ideas supported by relevant details
• paragraph development
• use of signal words (ordinals) for sequence, emphasis, and comparison
• contextual clues.

Visuals

Comprehension is aided by
• useful graphics (not just pictures)
• graphics that support, enhance, and re-explain main ideas
• graphics located near relevant text
• use of a variety of graphics and illustrations to support concepts and thought processes.

4. Students with Special Needs

The following considerations will aid students with special needs, whether in inclusive classrooms or specialized settings. Six types of students with special needs are looked at: students with intellectual disabilities, students with learning disabilities, students with visual impairments, students with hearing impairments, students with language difficulties, and students who have special gifts and talents. Many of the same considerations may be relevant to other special needs populations, such as students with chronic health impairments, students with autism, or students with general learning difficulties that are not considered special needs.

A. Students with Intellectual Disabilities

Students with intellectual disabilities have intellectual development functional behaviours that are significantly below the norm for students the same age. Learning characteristics often include significant deficits in language and concept development; a concrete learning style, and difficulty with abstractions; the need for direct instruction, with frequent review or over-learning; difficulties generalizing; problems focusing on what is important; and difficulties with independent learning.

Language and Text Organization

• Avoid complex sentences.
• Use simplified vocabulary, avoiding excessive dialect or idioms.
• Express concepts at a literal level.
• Ensure that each sentence contains only one main concept.
• Provide clear, simple instructions that can be broken down into component steps.
- Highlight important information for easy recognition.
- Provide organizers, in advance, as well as definitions of key vocabulary, with illustrations.
- Provide clear structure and appearance, focusing student attention to key ideas.

**Visuals**
- Include illustrative material (pictures, graphs, etc.) that supports text.
- Use real-life pictures where possible.

**General**
- Provide multi-sensory instruction.
- Avoid unnecessary complexity in activities.
- Provide opportunities for approaching concepts at various levels of complexity.
- Illustrate concepts by real-life examples connected to students’ experiences.
- Include explicit aids for memorization and review, and “how-to” instructions.
- Offer group work and paired peer activities.
- Provide summaries of important information.
- Ensure age appropriateness, even if adapted in language, conceptual complexity, and structure to meet intellectual ability.
- Be conscious of spacing of print (lots of white background, large margins) and font size.

**B. Students with Learning Disabilities**

Students with learning disabilities have normal cognitive potential with disorders in their learning: significant difficulties in perception and the acquisition and use of listening, speaking, reading, writing, reasoning, and mathematical abilities. These difficulties often impact memory, problem-solving abilities, and attention span. Students with learning disabilities may have trouble processing, generalizing, or expressing their ideas in writing, even when they understand the content.

**Language and Text Organization**
- Avoid excessive dialect or idioms.
- Define and bold new vocabulary in text.
- Highlight key information.
- Vary font styles for concept purposes, not just for variety.
- Provide clear structure and appearance, focusing student attention to key ideas.
- Provide simple, clear instructions that are broken down into component steps.
- Note use of subtitles in nonfiction materials.
Visually

- Use clear, uncluttered illustrative material (pictures, graphs, etc.).
- Illustrate main idea with action that is central and attention grabbing.
- Show single actions that focus attention.
- Illustrate important concepts both visually, and through sound.

General

- Provide means other than print to access information (e.g., support materials on tape or video).
- Express concepts, and provide opportunities for approaching them at various levels of complexity.
- Provide explicit aids for memorization and review, and “how-to” instructions.
- Provide multi-sensory instruction.
- Provide organizers that structure the learning task for the student.
- Provide opportunities for group work and paired peer activities.
- Allow for processing time, and time to use compensatory strategies.
- Suggest various means students may use to demonstrate understanding of concepts (e.g., oral or written material, including work done with a word processor; tapes, and video, demonstrations or performances, portfolios).
- Provide, in advance, organizers to support information on video.
- Review and summarize key concepts using tools such as graphic organizers.
- Illustrate concepts by real-life examples connected to students’ experiences.

C. Students with Visual Impairments

Students may have a range of difficulties with vision, including being blind, being partially sighted, or having low vision. These students have visual acuity problems that interfere with optimal learning such that they need learning materials that are very clear and often adapted in size, complexity, or format.

Language and Text Organization

- Use clear pronoun referents that do not require visual supports for clarity.
- Use large type.
- Use well-spaced text.
- Avoid hyphenated text.
- Have wide margins.
- Use simple fonts with no overlap or running together of letters.
- Avoid random shifting of print sizes.
- Avoid columnar presentation.
- Separate print from visuals.
- Provide strong contrast between print and background, use white or pastel backgrounds.
• Provide predictable, consistent placement of print on the page or screen.
• Consider clarity of print quality, as many materials will require enlargement by a factor of up to six.
• Provide either tactual (braille, tactual drawings) or auditory (books on tape, e-text, sighted) materials for students who are totally blind.

**Visuals**
• Use clearly shaped illustrations, avoid shadows.
• Use photographs that show single-focus events.
• Do not rely on colour between letters, numbers, or objects to aid comprehension (colour differences may not be perceivable).
• Use less, rather than more, image detail.
• Avoid clutter and glare on the page (glossy/laminated paper and charts).
• Use illustrations that are directly relevant to text rather than peripheral.
• Portray action centre/front with characters in foreground.

**General**
• Use distinctly different and contrasting voices to allow distinction of characters.
• Avoid background sound that competes with significant aspects.
• Avoid distortion of sound, especially speech.

**D. Students with Language Difficulties**

Students may have a range of difficulties in language development, both receptive and expressive.

**Language and Text Organization**
• Use clear pronoun referents or antecedents.
• Avoid too many synonyms for the same word.
• Connect thoughts using simple co-ordinating conjunctions (and, so, but) rather than less common connectors (nevertheless, as a consequence, etc.).
• Avoid, or use minimally, passive voice verbs, expressions of negation, multiple modifying phrases in one sentence, colloquial or idiomatic expressions.
• Make careful, limited use of conditional expressions (such as, assuming that, etc.).
• Ensure that questions avoid long, involved grammatical structures.
• Use cause, and, effect expressions in simple form.
• Use footnotes or explanatory notations for difficult words or complex concepts.
E. Students with Hearing Impairments

Students may have a range of difficulties with hearing, from being deaf to being hard of hearing. Language proficiency for hearing impaired students will increase with exposure to materials that make required links to the curriculum and discussions at or slightly above the appropriate age/grade level. Comprehension is essential, and can be facilitated by using strategies appropriate for the individual’s assessed needs and scaffolding vocabulary/language proficiency.

Language and Text Organization

• Use tables of contents, indices, glossaries, summaries.
• Provide chapter titles that match main idea.
• Use identification of subtopics.
• Use overviews or advance organizers.
• Use clear pronoun referents or antecedents.
• Avoid, or use minimally, passive voice verbs, expressions of negation, multiple modifying phrases in one sentence, colloquial or idiomatic expressions.
• Use controlled vocabulary.
• Provide clear sentence structure.
• Use logical and clear development of main ideas supported by relevant details.
• Provide paragraph development.
• Use of signal words (ordinals) for sequence, emphasis, and comparison.
• Provide contextual clues.

Visuals

• Provide clarity of video images such that room lighting will allow for sign language interpretation of dialogue.
• Provide useful graphics (not just pictures).
• Use graphics that support, enhance, and re-explain main ideas.
• Use graphics located near relevant text.
• Provide various graphics and illustrations to support concepts and thought processes.

General

• Use captioned dialogue.
• Provide context that increases rather than decreases clarity.
F. Students with Special Gifts and Talents

Students are considered gifted when they possess demonstrated or potential high capability with respect to intellect, or creativity, or have skills associated with specific disciplines (e.g., music). They may need instruction with approaches that allow for faster pace, greater scope and complexity, more variety, or opportunities for more independent learning. They can engage in analysis, synthesis, and evaluation at a greater depth than age peers.

When choosing resources for these students, consider the following approaches:

- Include jumping off points for independent study.
- Provide opportunities for open-ended and divergent thinking.
- Use a discovery learning approach.
- Encourage flexibility and creative problem solving.
- Provide options for increased pace.
- Encourage higher-level thinking (analysis, synthesis, evaluation).
- Refer to other sources of information for extended learning.
- Provide options for choice and decision making.

Media Considerations

The following information regarding learning resources has relevance for English- and French-speaking audiences as well as EAL/ESL/ELL students and students with special needs.

1. Print

There are numerous matters for consideration that are unique to print resources, most of which relate to readability.

Vocabulary

- Consider the amount of technical vocabulary used, and the devices used to interpret, explain, and define technical terms.
- Consider the general level of difficulty of non-technical words used (in terms of familiarity and abstractness).
- Realize that excessive use of idioms and dialect increase reading difficulty.

Sentence Structure

- Consider the complexity of sentence patterns typically used (simple, compound, complex), but be alert to attempts to simplify by omitting needed connections between ideas.
- Note that unusual or unpredictable sentence patterns and use of long, involved sentences will increase the reading difficulty; signal words associated with contrast, negation, and time (e.g., but, although, since, except, nevertheless) are not well understood by many students in special audiences.
- Consider frequency of pronoun use, especially where referents are ambiguous.
Paragraph Structure
- Note effective use and placement of topic sentences in paragraphs (usually easier if at beginning or end).
- Note whether paragraphs are cohesive and have a main point (some writers tend to write less cohesively than others).
- Look for logical development or expansion of the idea(s) presented, being aware of the need for connections that link paragraphs together in a logical sequence.

Overall Structure
- Look for devices such as chapter and unit overviews; advance organizers and summaries; and “how to use,” “how to read,” and “how to approach/study” information. These are even more effective if supported graphically by diagrams and charts.
- Note that features such as a table of contents, index, glossary, and chapter and topic titles that reflect content are all important reading aids for students.
- Check that the hierarchy of information and the relationship among ideas are clearly communicated through effective and efficient use of contrasting print size and style (look for a clean, clear structure without distraction provided by too frequent shifting of type size, style, and colour).
- Check that questions provide for understanding prior to interpretation. It is helpful if categories of questions and activities indicate when the student should find the answer in the text and when other resources are needed to answer or perform expected tasks and activities.

Graphics/Illustrations
- Look for clarity in visuals. Visuals should not be dark, cluttered, or have too many competing elements.
- Look for effective placement to support textual content.
- Check that visuals assist with comprehension; visuals should be relevant and useful.
- Check to see if visuals will be clear if enlarged for student use, or verify that the current size is appropriate.
- Check that key content is not covered in small print captions (questions that are asked in captions should be answerable by students)
- Check that there are a variety of visuals (some visually impaired and learning disabled students are more successful with colour and line, while others are more successful with black and white and shapes).
2. DVD/Video

When a DVD/video is evaluated, the visual component becomes even more important. Narration, sound effects, and music are all factors to be considered. This medium is meant to engage its audience and keep interest piqued throughout its presentation. Today’s students are sophisticated and demanding visual consumers. Educational video must strike a balance between education and entertainment; it must simultaneously engage and inform.

Considerations that educators should be aware of when evaluating DVDs/videos include variation in and length of presentation, age-appropriate narration, the provision of meaningful characters and situations, and opportunities for reflection. Varying the presentation style also helps with viewer attention. Humour can be an engaging communication tactic as long as it is appropriate to the audience level and to the message of the video. Vocabulary, sentence structure, and syntax can contribute to the educational value of any video. Suitability, as it relates to educational value and the audience’s age and level of knowledge, should be assessed after viewing has taken place.

Another consideration in the evaluation of DVD/video programs is whether they are accompanied by a teacher’s guide. A guide should contain the following:

- program log highlighting key points in the DVD/video with accompanying times (not counter numbers, as these will vary from one VCR to another)
- synopsis
- background information
- student activities and questions
- glossary of terms
- suggestions for extension

3. Digital Resources

Choosing digital learning resources (e.g., computer software, interactive media, on-line resources) that use technology effectively can present a different set of challenges for educators. The main advantage of digital resources is their ability to customize experiences for students through interactivity, feedback, and constructive engagement. Presentations can be varied to meet the needs of the learner through different sequencing, alternative material choices, and varied prompting. Digital resources can also merge a variety of media into one experience through the combination of text, video, sound, and graphics. Where a digital resource provides a mix of media, the evaluation criteria for the specific media should be considered. Digital resources must meet the tests of usability and functionality. A further consideration is the practicality of the resource (e.g., content, context, and larger learning environment). The following questions should be considered during the evaluation process:
Does this resource have significant added value or capability over a non-digital resource? Does it include
- interactive features
- possibilities for feedback for the student and for the teacher
- constructive engagement (e.g., will it engage students in a meaningful way over an extended period of time)
- possibilities for customizing content, environment, and pathways according to user needs?

Would this resource be usable for the majority of the target audience—given considerations of support, training, and facilities available?
Is there some assurance of ongoing availability?
Is the resource designed for educational use, or is it more appropriate for home use?

The last consideration is intended to point out that there are numerous digital educational resources that may link to curriculum but lack the characteristics of a learning resource. A digital learning resource should take into account good instructional design, assessment strategies, and instructional support materials (e.g., teacher guides).

4. Web Resources

For all its mystique, the Internet is just another medium to be understood. It does, however, require sharper critical thinking skills than other media, for the following reasons:

- The Internet is interactive, absorbing users in two-way communication.
- Its content is unregulated—few Canadian standards apply.
- It is full of commercial environments that blend entertainment and advertising in subtle ways.
- Because it often lacks traditional editors or gatekeepers, all viewpoints appear to have equal weight.

Since the explosion of the World Wide Web, (with easy-to-use HTML editors, access to “free” home page space for anyone who has an Internet account, and the influx of commercial sites and advertisements) evaluation of Web sites has become much more difficult. With the huge amount of information available, it is imperative that students and teachers learn how to critically evaluate a site.

Three basic aspects of a web site should be considered during any evaluation. These are navigation and usability, authorship, and validity of content.
A. Navigation and Usability

In order to use a site effectively, and in order to get to the important information, a student must find a site navigable and easy to use. A site should provide for all types of learners. This can be done by offering hypertext links, so users can jump around, and a site map for the left-brained or concrete-sequential user.

B. Authorship

Sites should enable users to easily find out about the authors (where they work, what credentials make it appropriate for them to write about the topic, and how to get in touch with them for further questions). Web page authors have to expect that they will get e-mail from interested students asking for further explanation of a topic covered.

C. Validity of Content

The most important factor to consider when evaluating a Web site is the content. Students need to be able to recognize when a Web page is a thinly disguised commercial or opinion page, or when it is strictly a source of information. More importantly, the student needs to realize when each type of page is appropriate for his/her purpose or task. If possible, all information should be verified in a traditional edited print/electronic resource.
Specific Evaluation Criteria

The following specific criteria to evaluate learning resources have been grouped under four main headings: Content, Instructional Design, Technical Design, and Social Considerations. The criteria are intended to encourage evaluators to think critically about the resource and evaluate some of its more detailed aspects. Evaluators may choose to rate these specific criteria using the sample evaluation forms included in the appendix at the end of this document.

The criteria do not all prompt the same considerations, and are not listed in order of importance, which will vary according to the resource and its intended use. In addition, while all media share a large number of common criteria, video, digital and Web resources have additional media-specific criteria. The evaluation forms will reflect these needs. By examining the content of the resource, evaluators can determine how closely it matches and supports the prescribed learning outcomes of the curriculum.

Refer to Appendix A - D for evaluation forms specific to each of the mediums presented.

1. **Content is current.**
   The resource is not dated in its content, language, or visuals in a way that reduces its educational value. Consider the following:
   - hairstyles, pop idols, evident family lifestyles, fads, etc.
   - information and models (e.g., extinction of the dinosaur theory should include comet collision)

2. **Content is accurate.**
   Possible problems in content accuracy include the following:
   - outdated information
   - factual errors
   - improper use of statistics
   - inaccurate graphs or displays
   - invalid or oversimplified models, examples, or simulations
   - errors in spelling or grammar

3. **Content supports PEI/CAMET/APEF curriculum.**
   The content will assist the student in achieving the prescribed learning outcomes. Typically, resources are evaluated for General Curriculum Outcomes (GCOs) and Specific Curriculum Outcomes (SCOs).

4. **Scope (range) and depth of topics are appropriate to student needs.**
   Treatment of topics satisfies learning outcomes, and is at an appropriate level of detail. Keep in mind that overview materials often sacrifice depth and may require augmentation with additional materials.
5. **Material has significant Canadian content.**
   Canada is featured in references, examples, analogies, maps, and data.

6. **The level of difficulty is appropriate for the intended audience.**
   Concepts, visuals, vocabulary, and internal structure are developmentally appropriate and are meaningful to a broad range of abilities and achievement levels.
   - Readability of student and support materials is consistent with the expected ability level of the audience (e.g., vocabulary, phrasing, and sentence length).
   - The number of steps is logical and well-suited to the intended ability levels.
   - There are multiple levels of instruction to provide for individual differences in students.
   - Graphic illustrations, such as photographs and realistic drawings, are suitable for the maturity, age, and/or developmental level of student (they should be used to support the introduction and development of concept learning).
   - In digital resources that require student response, the method of response is appropriate (e.g., multiple choice, single keystroke, manipulation of graphics).
   - Concepts are presented one at a time, at a concrete level, for some audiences.

7. **Content integrates “real-world” experiences.**
   Content that supports the integration of personal, familiar, and cultural contexts of society is meaningful for many students. Links with real-world activities are incorporated, and provision is made for hands-on experiences. The experience of the individual student should form the context for learning.

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**Instructional Design**

Evaluation of the instructional design of the resource involves an examination of its goals, objectives, teaching strategies, and assessment provisions. Evaluators should begin with the instructional objectives and work through the methodology. The following items should be judged on their contribution to the overall objectives of the resource.

1. **Instructional goals and learner objectives are clearly stated.**
   Is the overall purpose of the resource concisely stated, if appropriate, with specific objectives stated for specific components? Based on their experience, evaluators must judge whether the resource would fulfil its intended purpose and meet the learning objectives. The statements are explicit rather than inferred, succinct, free of jargon, and unambiguous. The information is accessible—usually in the support materials the clear identification of objectives is critical to the transferability and implementation of a package.
2. **The resource is suitable for a wide range of learning/teaching styles.**
   The resource uses a variety of approaches and is flexible in its application (e.g., encourages teacher intervention, student contributions, co-operative learning, discovery learning, collaborative teaching). Materials and suggested activities encourage the use of a variety of learning styles and strategies (e.g., concrete, abstract, oral, written, multi-sensory, opportunities for extension, inclusion of explicit aids for retention).

3. **The resource promotes student engagement.**
   Focusing techniques and cueing devices, such as variations in typeface, boxes, underlining, and spacing are included. The resource incorporates aids to accessibility (advance organizers, summaries). Questions should encourage reflection. Questions and activities within the resource should attract attention and increase understanding.

4. **The methodology promotes active learning.**
   The methodology promotes critical thinking, research skills, problem solving, group decision making, etc. Students assume increased responsibility for learning. For the decision-making actions, the number of decision options should vary according to student needs (narrow to open-ended and negotiable).

5. **The methodology promotes development of communication skills.**
   The methodology includes activities that encourage student self-expression and interaction (e.g., debate, static display, construction, pamphlet writing, small group discussion). Materials should develop/promote visual, auditory, and writing skills. They should allow for consensus-building and build skills in listening for understanding.

6. **The resource encourages group interaction.**
   The resource uses group-based learning methods such as crossability groups and co-operative learning.

7. **The resource encourages student creativity.**
   Use of the resource encourages students to develop unique interpretations or solutions.

8. **The resource allows/encourages student to work independently.**
   The student has some measure of control over the rate and difficulty of presentation and review. For example, the student can
   - vary the amount of material
   - vary the time allowed for solving problems and/or processing information
   - explore rather than be locked into a linear instructional sequence
   - begin, continue, and end at an appropriate level
   - check for level of understanding at appropriate points.
9. **The resource is suitable for its intended purpose.**
   The resource offers a means to the end (specified by the instructional objectives).

10. **Materials are well organized and structured.**
    The order in which the information is presented is logical and suited to the subject and objectives. In both the teacher and student materials, the tasks are clearly defined and the information is accessible to a diverse range of abilities and achievement levels. Note that digital resources and Internet resources are not necessarily organized in a traditional, linear manner. They may be designed to encourage exploration and discovery.
    - Tables of contents should indicate consistency in approach to topics, units, etc. Balance among topics should be considered.
    - Co-ordination among components, including overview charts, graphics, and other visual organizers, is helpful in large series or programs.
    - Cross-references to supporting or supplementary aspects of a resource that show how they fit within the organizational framework will facilitate ease of use of the resource.
    - Content should be reflected in features such as a table of contents, index, glossary, and chapter and topic titles.

11. **Materials have unity/congruency.**
    The resource holds together as a self-contained unit. Content, methodology, and means of evaluation correspond to the overall purpose.

12. **Concepts are clearly introduced.**
    The progression of the presentation is smooth and logical, with new concepts identified in a clear and consistent manner.

13. **Concepts are clearly developed.**
    Definitions, explanations, illustrations, and examples are available where necessary and are relevant to the point under discussion.
    - Material includes links to and/or develops from previously acquired knowledge.
    - Examples, as well as non-examples or counterexamples are provided (e.g., a bear, not a bear).
    - Examples can be broken down into small sequential components.

14. **Concepts are clearly summarized.**
    A summary may come in many forms (e.g., an end of chapter list, synthesis activities, a post-lesson quiz, a handout, focused questions).

15. **Integration across curriculum subjects is supported.**
    Materials should be flexible in both content and presentation to apply to a variety of subjects.
16. Non-technical vocabulary is appropriate.
   Consider
   • the overall vocabulary load
   • the purpose for reading, listening, or viewing
   • the sophistication of the ideas presented
   • the context (sentence complexity)
   • the level of concreteness/abstraction
   • the use of idiom and dialect (can increase comprehension difficulty and/or enrich meaning)
   • user support (e.g., examples, illustrations, glossaries).

17. Technical terms are consistently explained/introduced.
   Consider
   • consistent presentation (e.g., in boldface; pause for explanation, accompanied by illustrative examples)
   • student support (e.g., glossaries, an index, advance organizers, post-lesson summary).

18. Pedagogy is innovative.
   The resource demonstrates a fresh approach. Imagery, layout, presentation, pace, topics, suggested activities, and instructional design all serve to promote student interest in the content:
   • contains some emotional appeal
   • leaves students with a positive attitude toward the material and, in the case of interactive learning tools such as digital resources, a desire to use the resource again
   • motivates students to learn.

19. Adequate/appropriate pre-teaching and follow-up activities are provided.
   The material provides activities outside the main body of the lesson(s) that serve to reiterate and extend the stated learning objectives and reinforce key aspects. The resource links students’ prior knowledge to the stated learning outcomes and allows them to construct meaning. Links with real-world activities are incorporated.

20. Adequate/appropriate assessment/evaluation tools are provided.
   The resource contains tools to assess ongoing achievement relative to the program’s objectives (i.e., rubrics, checklists, interviews.). Consider whether there are provisions for remediation of identified areas of weakness. A good learning resource is a collection of information organized and presented in a way that facilitates learning. The instructional design of a package will determine the conceptual organization, but it is the technical design that brings that structure into reality. Good technical design enhances student access and understanding. Poor technical quality creates barriers to learning (for example, dark or out-of-focus photographs
in a text, an inaudible soundtrack in a video, or a non-intuitive user-interface in a digital resource). Even if the content and methodology are excellent, learning resources with technical flaws should be avoided.

21. **Text relates to visuals.**
What is said or written should clearly correspond to what is shown. Captions should be clear and relevant. Visuals should be placed to effectively support textual content and not interfere with reading or viewing.

**Technical Design**

1. **Appropriate support materials are provided.**
Assess whether support materials contribute to the achievement of the resource’s objectives. The use of all components should be clearly identified. Good support materials include
   - for students, - sufficient material for a variety of activities including pre-instruction and follow-up,
   - for teachers, - a description of the instructional activities, an overview of how these relate to each other and to the curriculum/resource goals, and identification of prerequisite skills;
   - resource information, including a bibliography of resources and references related to the topic, and possibilities for package modification;
   - technical documentation (mandatory for digital resources) — clear, easy-to-understand instructions for use, including information about system requirements, where appropriate.

2. **Visual design is interesting/effective.**
Regardless of the content and medium, the actual presentation of the information will appeal to and enhance effective use for both students and teachers.
   - Graphics, colour, and sound enhance the learning process, drawing the student’s attention to important points.
   - Materials are visually clear, with good visual contrast.
   - In multi-level or multi-component packages, co-ordination of components is facilitated by colour-coding and number-sequencing of individual items.
   - The user interface uses interesting and topic-appropriate metaphors for the learning activity.
3. **Illustrations/visuals are effective/appropriate.**
The illustrations focus attention on the important content areas and are appropriate to the student’s maturity level.
- Animations and graphics are of a high quality, add to the instructional design, and are used appropriately to enhance the message.
- Visuals are light, uncluttered, and have competing elements.
- A variety of different types of visuals are used to support and represent concepts (flow charts, webs, diagrams, tables).

4. **Character size/typeface is appropriate.**
- The material uses effective typographic design in the main body of text, captions, indices, diagrams, etc.
- Cueing devices are used to attract attention to specific points (variations in typeface, boxes, underlining, spacing).
- A hierarchy of information, and the relationship among ideas, is clearly communicated through effective and efficient use of contrasting print size and style (font variation should only be used as a cueing device, not just to be artistic).

5. **Layout is logical and consistent.**
The material is presented in a well-organized, consistent, and predictable fashion. The structure is apparent to the user in the table of contents. Individual pages or screens are laid out in logical, uncluttered fashion. The number of “buttons” and the information blocks are not too complex. Layout should feature appropriate use of text, visuals, and backgrounds. The structure should not be distracting.

6. **Users can easily employ the resource.**
The resource should be easily used and understood by both the teacher and student. Envision an instructional situation in which the resource could be suitable and easy to facilitate.
- Teachers can control pace and difficulty levels, if desired.
- Prerequisites are identified.
- Equipment set-up is adequately explained or demonstrated.
- Materials are easily used in the space typically available.
- Materials, activities, lessons, etc. are easily adaptable to a variety of classroom environments.
- Directions are accompanied by useful examples and “how to use,” “how to read,” and “how to approach/study information” aids, as appropriate.
- Thorough and easy-to-use manuals are provided.
- The resource can’t be easily misused.
- The resource contains no hazardous materials.
7. **Packaging/design is suitable for the classroom/library.**
   - The quality of the paper, packaging, or binding is appropriate to its intended use and expected life.
   - The text, captions, labels, pictures, and diagrams are attractive, clear, and free of errors.
   - Components are packaged for easy access (e.g., teacher materials can be separated from student materials).
   - Containers for organizing and storing all components, if needed, are provided.

8. **The resource makes effective use of various mediums.**
   Each component (e.g., video, digital resources, print) used in the resource should take full advantage of the unique aspects of the particular medium.
   Consider whether the subject matter could be better handled by another medium and whether the instructional objective is best served by the medium chosen. This consideration is critical in the case of video and digital resources. In videos maximum use should be made of visuals and sound. In digital resources, maximum use of interactivity, adaptability of content, and interface are critical. Also, with respect to digital resources, the topic or the teaching/learning approach should take advantage of the computer’s capabilities to present information and provide appropriate rapid feedback.

   Some media choices are inappropriate:
   - a slide show on video
   - “electronic page-turner” digital resource programs
   - an overhead transparency of a large body of small print text

   Some media choices are appropriate:
   - video combining contemporary or historical footage with live drama
   - digital resources that simulate activities too expensive or dangerous for the classroom

   Digital resources should also consider the following questions:
   - whether it can store responses, and students’ marks, create reports, provide analysis, etc.
   - whether it can be customized by the student and/or teacher to better meet a student’s needs
   - whether it can identify student weaknesses and strengths to assist teacher in assessment and planning for future work, etc.
Social Considerations

Examining a resource to see how it handles social issues helps to identify potentially controversial or offensive elements that may exist in the content or presentation, and highlights where resources might support pro-social attitudes and promote diversity and human rights. The intent of the screening process is not to remove controversy, but rather to ensure that controversial views and opinions are presented within the following framework:

- Alternative points of view are presented, as appropriate.
- The purpose in presenting alternative points of view is clear.
- Content is suitable for the maturity level of the intended audience.
- Opinions reflect a range of community standards.
- Expressed views promote opportunities for critical thinking.

Overall, materials should emphasize positive traits and role models. Consider the following points:

- The suitability of material may depend upon the intended audience (including maturity), subject area, and teaching/learning context (e.g., whether a video on reproduction is designed for teacher-directed use or self-directed student use). If students are exposed to controversial points of view, these views should be considered in the context of the total resource.
- Geographic location/physical setting, time period, and political and social context all help to determine whether something should be of concern or not. (For example, it would not be valid to impose modern values on a work by Moliere; rather, the work should be discussed in context as a “period piece,” and differences between values of the time and today’s values should be clearly understood.)
- The author’s tone toward the subject matter and audience tend to influence all aspects of the resource.
- What might otherwise be perceived as an error by omission might in fact be a deliberate omission, and as such might be identified and justified by the author.
- If a controversial issue is referenced, how the reference is made, and how often, might be factors in determining the appropriateness of the resource. The evaluation form (Appendix A) could be used to indicate how much attention the controversial issue should get.

Specifically, the way in which the resource treats/handles a number of social issues should be examined.

1. Gender/Sexual roles

Any portrayal of gender issues in approved resources should be relevant to the curriculum for which the resource is being considered, and appropriate for the age level of the intended audience.

Consider

- whether portrayal of the sexes is balanced
- whether diverse roles and relationships are portrayed
SPECIFIC EVALUATION CRITERIA

• whether contributions, experiences, and perspectives of various individuals and groups are acknowledged
• whether tone and language are appropriate (and sexist, abusive, and/or derogatory reference to gender are avoided)
• whether gender stereotypes are avoided.

2. Sexual orientation
Resources should reflect positive awareness and sensitivity in the portrayal of diverse sexual orientations. Any reference to sexual orientation should be in the context of the curriculum for which the resource is being considered, and appropriate to the age level of the audience.

Consider
• whether tone and language are appropriate (e.g., stereotypes and derogatory language are avoided)
• whether diverse sexual orientations are portrayed
• whether transgendered individuals are recognized
• whether diverse relationships (e.g., couples, families) are portrayed
• whether references to sexual orientation or sexual identity are relevant in the context.

3. Belief systems
A belief system is an organized set of doctrines or ideas (philosophy, religion, political ideology). Approved resources should neither overstate nor denigrate any belief system.

Consider
• how individuals or groups are presented (e.g., appearance, attitudes, socio-economic status, activities)
• whether descriptive language is appropriate
• whether generalizations (e.g., all liberals; all politicians) are avoided
• whether clear distinction is made between fact and opinion
• whether “groups” or “classes” are stereotyped.

4. Age
Resources should portray different age groups, and reflect society’s treatment of them.

Consider
• whether different age groups are represented
• whether descriptive language avoids stereotypes
• whether views of and about older people are included
• whether relationships between different age groups (e.g., parent/child) are depicted, and age-integrated activities included
• whether the aged are positively portrayed (e.g., as valuable contributors to society).
5. **Socio-economic status**
   Resources should address socio-economic issues, including biases, values, and perspectives related to income.

   *Consider*
   - whether stereotypes are perpetuated, or inappropriate assumptions are made (e.g., that all teens have plenty of money and easy access to cars).

6. **Political bias**
   Resources should avoid political bias (e.g., no one political point of view should be advocated over any other). Some topics may be particularly sensitive (e.g., land use, elections, environment, agricultural practices).

7. **Regional bias**
   Approved resources should not exclude one geographical region in favour of another (may be a particular concern in materials developed in the United States or central Canada). Where bias does not exist (e.g., use of metric vs. imperial units, *Canada’s Food Guide* vs. US Food Pyramid), the extent to which the bias affects the usefulness of the material should be evaluated.

   *Consider*
   - general bias (e.g., a Canadian Studies text that concentrates on the exploration and settlement of one regional area)
   - focused bias (e.g., in statistics, maps, and examples).

8. **Multiculturalism (and anti-racism)**
   The perspective from which information is presented in resources is important. It is not sufficient to merely include in texts or videos pictures of multicultural people. They must have valid roles and be seen to be participating in ways that recognize their value and meaning.

   *Consider*
   - that culture is about the way we live our lives (all ways, not just the exotic)
   - whether the culture is examined from within, rather than from the point of view of an observer
   - whether visuals present a variety of cultures, ethnic backgrounds, and visible minorities
   - whether stereotyping (e.g., socio-economic, personal, linguistic) is avoided, both negative and positive (e.g., suggesting that Asian students are good at math)
   - whether the level of respect shown for the language and culture of all people is appropriate (e.g., dialects, dress, diets are seen as positive reflections of a diverse, pluralistic society—not as deficits to overcome)
   - whether the customs, lifestyles, and traditions of all races, religions, and cultures are presented in a manner that articulates their role, value, and meaning
• whether people of all races, religions, and cultures are shown as capable of understanding and making decisions about their own development and the important issues that affect their lives.
• whether members of minority groups are portrayed as positive role models (e.g., holding a variety of positions at every level of society)
• whether similarities among cultures and differences within ethno-specific group are acknowledged.

9. Aboriginal culture/roles
The effective promotion of a balanced and realistic view of aboriginal people and their culture is essential.

Consider
• a variety of aspects of aboriginal culture, language, and history
• an aboriginal perspective on historical and cultural issues
• the contributions of aboriginal people from a range of backgrounds and in a variety of roles
• a balance between content and issues, so as to avoid putting undue emphasis on particular problems or conflicts involving aboriginal groups
• the contemporary realities of aboriginal people, along with traditional aspects of their lives.

10. Special needs
The effective promotion of awareness of the capabilities and contributions of children and adults with special needs is important. Their integration into education as fullfledged, respected, participating members of society is desirable. It is also of note that students with special needs have diverse backgrounds. These additional diversities and challenges need to be acknowledged.

Consider
• the nature of the special need presented
• a representation of natural proportions found in the population
• the contexts in which people with special needs are presented (e.g., stereotyping).

11. Ethical/legal issues
Issues subject to debate on moral or legal grounds should be examined closely, considering accuracy and currency of data, and evaluating for bias. Prominent examples include
• abortion
• use/abuse or legalization of drugs
• prostitution, pornography
• nuclear weapons/energy
• evolution versus creationism
• land-use issues
• freedom of expression
• medical ethics
• ethical use of technology
• sexual orientation.
12. Language
The use of specialized language should be suited to the context, maturity, and intellectual level of the audience.

Consider
• trendy language that may date quickly
• profanity
• racist, sexist, homophobic, and other pejorative terms
• slang, jargon, or dialect
• incorrect grammar
• gender-biased language (e.g., chairman, constant “male first” order— he/she, boys and girls, men and women)

The frequency of use of some language (e.g., frequent, occasional, seldom) is a factor in judging its suitability, but even one occurrence may preclude use of the resource, depending on the nature of the language.

13. Violence
Incidences of violence, where present, should be suited to both the context and the maturity level of the audience.

Consider
• a continuum of violence and bullying— from putdowns, pushes, exclusion, and ridicule, to harassment, intimidation, physical threats, and assault
• type of violence (e.g., physical/emotional, shock or horror, verbal abuse, violence against animals)
• presentation (e.g., discrete, sensationalistic), and function of violence
• explicitness of violence (e.g., inferred, graphic)
• variety of participants
• stereotyping of participants.

14. Safety standards compliance
Activities portrayed should comply with legal and community standards of safe practice and common sense.

Consider
• equipment use (e.g., in physical education class )
• materials handling (e.g., chemicals, pottery, electronics)
• lab procedures
• adequacy of directions/instructions for safe use of materials
• modelling of safe practices (e.g., wearing helmets, seatbelts)
• ergonomics for computer use.
**DVD/Video Specific Criteria**

**Instructional Design**

**DVD-1**  The DVD/video extends or builds upon students’ knowledge. DVD/video productions should be targeted at appropriate levels for the audience. The background required to understand a video should be common knowledge or previously learned knowledge.

**DVD-2**  Sequencing (chunking) allows for appropriate contextual pauses in viewing. DVD/videos covering a number of concepts require a level of organization that is logical to the student. Information presented in logical chunks helps the viewer to mentally organize the topic.

**DVD-3**  Adequate/appropriate pre- and post-viewing activities are suggested in the support materials. Support materials are effective when they provide pre-viewing activities that connect to students’ knowledge and help them to comprehend the concepts that are highlighted. Post-viewing activities should extend and consolidate the learning.

**Technical Design**

**DVD-4**  Volume and quality of sound are appropriate. Narration messages should be audible over background sound.

**DVD-5**  Narration is effective and appropriate to instructional purposes (pacing, clarity, gender). The narration should carry an appropriate tone and clarity. The voice should carry an authoritative tone without being patronizing. Narration should clearly correspond with the visuals.

**DVD-6**  Music and sound effects are appropriate and effective for instructional purposes. Sound tracks should avoid distractions, and sound should enhance affective goals and effectiveness of the message.

**DVD-7**  Visual effects/.transitions are used appropriately to highlight story and topic. The use of special effects and complex transitions adds to the educational effectiveness. Otherwise, flashy visual effects should be used sparingly.

**DVD-8**  Titles/captions are appropriate/clear. Titles present information about the production without disrupting the flow of the presentation. Captions are clearly readable and shown on the screen for a sufficient length of time.
DVD-9  **Presentation is logical and varied.**  
The mix of pacing, presentation styles, and communication approaches used is consistent with the message.

DVD-10  **Pacing is appropriate.**  
Pacing should be neither too slow nor too fast to hold the audience’s attention and stimulate interest in the subject.

**Digital Resources — Specific Criteria**

**Instructional Design**

DIG-1  **Instructional prerequisites are stated or easily inferred.**  
The background required to use the resource should come from common knowledge or previous instruction. The teacher or user guide should indicate the nature of this required background.

DIG-2  **Opportunities are provided for different levels of instruction.**  
The material can be modified within this range to meet instructional requirements. This would include items such as variable entry/exit points, level of difficulty settings, and variable prompting.

DIG-3  **Opportunities are provided for different levels of interactivity.**  
Students should be able to progress through the material at rates suitable to their abilities and styles.

DIG-4  **Interaction promotes meaningful learning.**  
Interaction promotes learning goals suitable to the topic. The resource brings some added value that is not present in other formats.

DIG-5  **Content chunking and sequencing are appropriate.**  
Students are not overwhelmed by the program, nor are they bored by its simplistic approach. The content and concepts of the program are organized as “segments” appropriate to students’ abilities.

DIG-6  **User navigation through program is appropriate.**  
Access to different information/concept chunks is either logical and intuitive or random with clear indications of the relationship of the chunks and the various paths available for exploring them. Any time spent learning the interface is small compared to the time-on-task learning.

DIG-7  **Content depth is appropriate to target audience(s).**  
The overall content is appropriate. The time spent working with this content is appropriate for the results gained.
DIG-8  The program can be integrated with other activities in the same subject.
The program will support a continuity of learning in the subject matter when used in conjunction with other course learning outcomes and materials. Teachers can readily determine the content and intended learning outcomes without having to progress through the entire program.

DIG-9  User inputs are appropriately monitored, and responses are provided.
The program distinguishes between wrong answers and wrong format, spelling, or usage. The program gives feedback in instances where it will promote learning.

DIG-10  Feedback is non-threatening, immediate, positive, motivational, and user-sensitive.
Feedback is not used to reward wrong answers. The feedback builds confidence and understanding of the concepts, while motivating the student to continue working on the goals of the learning activity.

DIG-11  Feedback is appropriate to user’s previous responses.
Where appropriate, the program tracks the student, providing prompts or feedback that take into account previous accomplishments or difficulties to correct problems appropriately.

DIG-12  Quantitative feedback is used where appropriate.
Quantitative feedback or assessment is used where students need to evaluate their level of understanding in a subject area, or to promote motivation.

Technical Design

DIG-13  The resource makes balanced use of graphics, animation, and video.
The material mixes various visual presentations with the textual content. The use is balanced and enhances learning without overwhelming the presentation.

DIG-14  Input and output are used effectively.
Use of audio input and output, manipulatives, and externally controlled devices is appropriate. They can be employed easily without excessive set-up or take-down.

DIG-15  A help function is provided and appropriate.
Help functions are available at all appropriate times. They are easy to use and allow quick response to problems.
DIG-16 Where appropriate, material can be networked or shared across platforms, or retrieved using standard Internet tools.
For programs that generate data for subsequent manipulation, the formats generated can be used by suitable applications or computer formats. Where collaboration is used, the sharing of content is possible using standard tools such as an Internet browser.

DIG-17 Teacher control of feedback and progress is provided and appropriate.
Where appropriate, the resource provides teachers with opportunities to monitor student performance or change the type and frequency of feedback students receive.

**Instructional Design**

WEB-1 Reliability/Validity of the site is clearly stated.
The site should clearly indicate who is responsible for the contents of the page, author qualifications, contact information, latest revisions/updates, and copyright information.

WEB-2 Sources of information are clearly listed.
Sources of factual information should be clearly listed for verification purposes. Clear distinctions should be made between internal links to other parts of the resource and external links that access other resources.

WEB-3 Instructional prerequisites are clearly stated, or easily inferred.
The background required to use the site should come from common knowledge or previous instruction. The information should be consistent with what is already known or found in other sources. The title page should be indicative of the content, and the purpose of the page should be indicated on the home page.

WEB-4 Opportunities are provided for different levels of instruction and/or interactivity.
Students should be able to progress through the material at rates suitable to their physical and intellectual maturity, abilities, and styles. Links should be provided to other sites to support or enhance the information presented.

WEB-5 Interaction promotes meaningful learning.
The site should provide information that is useful to the student’s specific purpose and/or bring some added value to learning that is not present in other formats. The site should offer more than one point of view and/or include links to other or alternative viewpoints.
WEB-6  **Content chunking and sequencing are appropriate.**  
The content and concepts of the site should be organized logically into segments appropriate to the student’s abilities.

WEB-7  **The site promotes active learning and student engagement.**  
The site should incorporate a variety of focussing techniques and cueing devices, as well as accessibility to advanced organizers and/or summaries. Information should be presented in such a way that it stimulates imagination and curiosity as well as encouraging self expression and group interaction.

WEB-8  **Non-technical vocabulary is appropriate.**  
The site should model correct use of grammar, spelling, and sentence structure, and the sophistication of the ideas presented should be appropriate for the intended audience.

**Technical Design**

WEB-9  **Accessibility is timely.**  
The site/page should take a reasonable amount of time to load/download. Links should be readily accessible.

WEB-10  **Navigation aids are in place.**  
Internal and external links should be clearly visible and annotated or explanatory. On supporting pages there should be a link back to the home page.

WEB-11  **The site makes a balanced use of text, graphics, and images.**  
The site should incorporate a mixture of various visual presentations to supplement/enhance the content/information. The use should be balanced to enhance learning rather than overwhelm the presentation.
DECONSTRUCTION OF A URL

Learn to deconstruct a Uniform Resource Locator (better known as a URL or “site address”). Use this URL from the Media Awareness Network as an example:

http://www.media-awareness.ca/eng/sitemap.html

The “http” notation here indicates that this is a hypertext document (most on-line documents are in this format). The “www” is short form for the “World Wide Web,” where all Web sites reside.

media-awareness.ca/

The second part of a URL contains the domain name of the person or organization hosting the Web site — in this case, media-awareness. The “.ca” which follows indicates that the site is hosted by a Canadian institution.

eng/sitemap.html

The last section maps out the pathway of directories and sub-directories leading to the page you are on. For this particular page on the Media Awareness Network site, “eng/” indicates that you are on the English part of the site. The final URL entry (in this case “sitemap”) indicates the name of the page or document you have arrived at. “Html” indicates the code or format that it has been created in.

Sometimes you might see a “user” reference or tilde (~) symbol in a sub directory, followed by a name. This indicates that you may be on a personal Web page that is being hosted by an Internet Service Provider (ISP).

The type of organization behind a Web site can give some clues to its credibility.

.gov  In the US, .gov applies to federal departments. In Canada, provincial governments use .gov followed by a provincial abbreviation and .ca

.gc  The federal government in Canada uses .gc in its domain name and in the domain names of many of its departments, such as Industry Canada and Canadian Heritage. However, some departments, like Agriculture Canada, at www.agri.ca, opt for just ca.

.ca  Schools, educational organizations, libraries, museums, and some government departments may be registered under a 2-digit country of origin code, such as .ca, .uk, or .au.

.edu  The United States originally created .edu to indicate American colleges and universities offering 4-year degree programs. Most Canadian universities tend to use .ca.

.org  Back in the early days of the Web, .org indicated a wide assortment of groups, including non-profit organizations; .com indicated commercial organizations; and .net was intended for organizations directly involved in Internet operations, such as Internet service providers. Now, anyone can apply for, and use, these letters in their domain names. For example, the Web site for the YMCA in Calgary ends with .com; in Vancouver, it ends with .org; and in Montreal, .ca!
Although considerable care is taken to select appropriate resources for student use, there may be occasional objections. Any staff member, student, or parent/legal guardian of a student in a school may challenge the appropriateness of learning resources used in that school’s education program. Other members of the community (not included above) who wish to challenge learning resources may do so.

The procedures outlined below illustrate the options of those people in the school or community who wish to challenge the appropriateness of selected learning resources. It is recommended that the outlined procedures be followed whenever a request for informal or formal reconsideration is received. This is to determine whether challenged materials are suitable for their intended educational use.

**Guiding Principles**

1. Any staff member, student, parent/legal guardian of a student or member of the community may question the appropriateness of learning resources used in a school’s educational program. Questions may arise despite the fact that the individuals selecting such resources were qualified to make the selection, followed the proper procedures, and observed the criteria for selecting learning resource.
2. The principal should review the *Evaluation and Selection of Learning Resources: A Guide* document with the staff annually. The staff should be reminded that the right to challenge exists.
3. Parents/Guardians have the right to question reading, viewing, or listening resources for their own children, not for other students.
4. Although a learning resource is being questioned, the principles of the freedom to read/listen/view must be defended.
5. Access to challenged material shall not be restricted during the reconsideration process.
6. The major criterion for the final decision is the appropriateness of the material for its intended educational use.
7. A decision to sustain a challenge shall not be interpreted as a judgement of irresponsibility on the part of the professionals involved in the original selection and/or use of the material.

The school receiving a complaint regarding a learning resource should try to resolve the issue informally. The following steps are recommended:

1. The principal or other appropriate staff member should explain to the questioner the selection procedures and criteria.
2. The principal or other appropriate staff member should explain where the resource fits in the education program, describe its intended educational purpose, and give additional information regarding its use, as appropriate.

3. The Request for Informal Reconsideration of a Learning Resource form (Appendix E) should be completed for all informal complaints or requests and forwarded to the designated personnel.

If, after the informal process is completed, the questioner wishes to file a formal challenge, the Request for Formal Reconsideration of a Learning Resource form (Appendix F) should be submitted to the school principal, who will forward it to the appropriate school board/district or Department of Education personnel.

Formal reconsiderations will be addressed only after the informal procedures have been followed and deemed insufficient. Records of discussions with the questioner and the teacher/staff member involved with the selection of the questioned resource during the informal reconsideration process shall be kept on file and made available to the formal reconsideration committee.

The procedures outlined below illustrate the options of those people in the school or community who wish to challenge the appropriateness of selected learning resources. By selected learning resources in this section, we are referring to learning resources the school staff have used to support the authorized curriculum. It is recommended that the outlined procedures be followed whenever a request for a formal recommendation is received - so as to determine whether challenged materials are suitable for their intended educational use.

### A. Preliminary Procedures

1. Each school should keep on hand and make available Request for Formal Reconsideration of a Learning Resource forms (Appendix F). All formal objections to learning resources should be made on these forms.
2. A Request for Formal Reconsideration of a Learning Resource form should be signed by the questioner and filed with the principal.
3. The school board/district Superintendent of Education should be informed of the formal complaint received.
4. Requests for reconsideration submitted by any staff member, student, or parent/legal guardian of a student in the school should be referred to a reconsideration committee, at the school level, for re-evaluation of the resource.
5. Requests for reconsideration submitted by other members of the community should be directed to the appropriate school board/district Superintendent of Education. Board/District personnel may wish to adapt the procedures outlined in this document to meet these specific challenges.
6. When a request for formal reconsideration of a learning resource is initiated, the questioner should be given a copy of the procedures that will be followed to address the request.
B. Reconsideration

1. Upon receipt of a request for formal reconsideration of a learning resource, the principal is responsible for
   - initiating the formation of a reconsideration committee
   - establishing a meeting date as soon as possible after the challenge has been received.
2. The reconsideration committee shall have the following makeup:
   - one member of the school board/district staff
   - one teacher from another school within the same board/district, at the appropriate grade and/or program level, chosen by board/district personnel
   - one member of the community, chosen by the local Home and School Association or School Council
   - two students at the appropriate grade/program level, chosen by the principal (who need not sit on the committee and/or take part in the discussion, but whose reactions to the challenged material should be clearly ascertained).
3. The reconsideration committee should choose their chairperson during their first meeting.
4. It is the role of the reconsideration committee to review all records of discussion from the informal reconsideration process, and to examine the challenged resource to determine whether it conforms to the *Evaluation and Selection of Learning Resources: A Guide*.

C. Resolution

1. The reconsideration committee should proceed within these guidelines:
   - examine all documentation from the informal challenge process
   - examine the challenged resource and form opinions based on the material as a whole rather than on passages or sections taken out of context
   - determine professional acceptance by reading critical reviews of the resource
   - discuss the challenged resource in the context of its strengths and limitations within the educational program
   - discuss the challenged resource, if necessary, with the individual questioner and the educator who selected the resource
   - reach a decision within (6) weeks of the receipt of the reconsideration form
   - prepare a written report
2. The written report should be discussed with the individual questioner and/or the educator who selected the resource, if requested.
3. The written report shall be retained by the school principal, with copies forwarded to the appropriate school board/district personnel and the questioner. A minority report may be filed if consensus is not reached.
4. The decision of the reconsideration committee is final.
5. Notwithstanding any procedure outlined in this document, the questioner shall have the right to appeal any decision of the reconsideration committee to the school board/district trustees as the final review panel.
Formal Reconsideration at the Department of Education Level

The procedures outlined below illustrate the options of those people in the school or community who wish to challenge the appropriateness of selected learning resources. By selected learning resources in this section, we are referring to learning resources that have been authorized by the Department of Education. It is recommended that the outlined procedures be followed whenever a request for a formal recommendation is received - so as to determine whether challenged materials are suitable for their intended educational use.

A. Preliminary Procedures

1. Each school should keep on hand and make available Request for Formal Reconsideration of a Learning Resource forms (Appendix F). All formal objections to learning resources should be made on these forms.
2. A Request for Formal Reconsideration of a Learning Resource form should be signed by the questioner and filed with the principal.
3. The school board/district Superintendent of Education should be informed of the formal complaint received.
4. Requests for reconsideration submitted by any staff member, student, parent, or legal guardian of a student in the school should be forwarded to the appropriate Director of Programs or Services at the Department of Education.
5. Requests for reconsideration submitted by other members of the community should be directed to the appropriate school board/district Superintendent of Education, who in turn will forward it to the appropriate Director of Programs or Services at the Department of Education. Department personnel may wish to adapt the procedures outlined in this document to meet these specific challenges.
6. When a request for formal reconsideration of a learning resource is initiated, the questioner should be given a copy of the procedures that will be followed to address the request.

B. Reconsideration

1. Upon receipt of a request for formal reconsideration of a learning resource, the director is responsible for
   - initiating the formation of the reconsideration committee
   - establishing a meeting date as soon as possible after the challenge has been received.
2. The reconsideration committee shall have the following makeup:
   - one or two consultants not directly involved with the selection of the resource
   - one teacher at the appropriate grade and/or program level
   - one parent selected by the provincial (PEI)Home and School Association
   - two students at the appropriate grade/program level, chosen by a principal (who need not sit on the committee and/or take part in the discussion, but whose reactions to the challenged material should be clearly ascertained).
3. The reconsideration committee should choose their chairperson during their first meeting.

4. It is the role of the reconsideration committee to review all records of discussion from the informal reconsideration process, and to examine the challenged resource to determine whether it conforms to the *Evaluation and Selection of Learning Resources: A Guide*.

C. Resolution

1. The reconsideration committee should proceed within these guidelines:
   • examine all documentation from the informal challenge process
   • examine the challenged resource and form opinions based on the material as a whole rather than on passages or sections taken out of context
   • determine professional acceptance by reading critical reviews of the resource
   • discuss the challenged resource in the context of its strengths and limitations within the educational program
   • discuss the challenged resource, if necessary, with the individual questioner and the educator who selected the resource
   • reach a decision within (6) weeks of the receipt of the reconsideration form
   • prepare a written report

2. The written report should be discussed with the individual questioner and/or the educator who selected the resource, if requested.

3. The written report shall be retained by the school principal, with copies forwarded to the appropriate school board/district personnel and the questioner. A minority report may be filed if consensus is not reached.

4. The decision of the reconsideration committee is final.

5. Notwithstanding any procedure outlined in this document, the questioner shall have the right to appeal any decision of the reconsideration committee to the Minister of Education as the final review panel.
GLOSSARY OF TERMS

This Glossary of Terms contains standard, accepted definitions as well as some that have been extracted from the New Brunswick Human Rights Commission Say NO to Racism site.

Aboriginal People
The descendants of the original inhabitants of North America. The Canadian Constitution recognizes three groups of Aboriginal people-First Nations, Metis, and Inuit. These are three separate peoples with unique heritages, languages, cultural practices, and spiritual beliefs. (INAC, March 2000)

Anti-Racism
At its simplest and least ideological form, opposition to racism based on a sense that all races are basically the same, and that we should all accept each other’s differences. In more developed and ideological forms it tends to involve the belief that racism is both pernicious and socially pervasive, so that strong measures are called for to control and even eradicate it.

Bias
Inclination or prejudice in favor of a particular person, thing, or viewpoint that interferes with fair judgment.

Discrimination
Anything that has the effect, intentional or not, of limiting the opportunities of certain individuals or groups because of personal characteristics such as race or colour. Unlike prejudice, discrimination is an effect or result, not an attitude. Discrimination sometimes results from prejudice or stereotypes. However, it also comes from the failure, intentional or not, to avoid practices that disadvantage certain groups more than others, when the disadvantage could be eliminated without causing undue hardship.

Diversity
Variety of ethnicity, genders, abilities (mental and physical), ages, colours, religions, values, cultures and lifestyles that can be found within a given society.

Ethnocentrism
The tendency to judge all other groups by the norms and standards of one’s own perspective.

Inclusion
Equitable participation opportunity in public or community institutions for all members of a society, as clients, stakeholders, or employees (as appropriate).

Prejudice
A body of unfounded opinions or attitudes relating to an individual or group that represents them in an unfavourable light.
Racism

An act of discrimination based on an ideology of racial superiority. This is a phenomenon in which people mistreat, discriminate against, dislike, or even hate, have disdain for, or regard as inferior, other people based on what is regarded to be their race. Individual racism takes the form of individual attitudes, beliefs, values, and behaviours. Institutional or systemic racism takes the form of the practices, customs, rules, and standards of organizations, including governments, that unnecessarily disadvantage people because of their race, colour or ethnicity. Cultural racism involves the cultural values and standards that disadvantage people because of their race, colour or ethnicity.

Stereotype

When applied to people, an instant or fixed picture of a group of people, usually based on false or incomplete information, designed to impart the “essence” of that group, which homogenizes the group, effacing individuality and difference.
INTERNET GLOSSARY
from the Media Awariness Network

**Bias**
A predisposition or prejudice. Web sites that offer only one perspective on an issue may be demonstrating bias.

**Bookmarks**
A personal list of interesting Web sites. Bookmarks make it quick and easy to get to favourite places on the World Wide Web – just like putting a marker into a book.

**Boolean Command**
A search technique that permits users to narrow and fine-tune their search queries through the use of commands such as AND, OR, and AND NOT.

**Browser**
The software that lets you “surf” the Web and view pages on it. Netscape Navigator and Microsoft Explorer are two commonly used browsers.

**Cache**
The temporary storage of Web data on your computer. Web browsers have a cache function that stores information (such as text and graphics) from sites you visit on the Internet. This means that when you return to a site, your browser doesn’t have to download all the information to your computer all over again; it can just grab it from the cache on your computer.

**Chat**
The ability to talk live with other people on the Internet. A chat room is like a party line, except that you type rather than talk. Some chat rooms and conversations are monitored, or moderated – sometimes using special software, and sometimes with real people supervising the chat.

**Canadian Internet Registration Authority (CIRA)**
A non-profit corporation responsible for overseeing and appointing the “.ca” Internet country code domain for Canada.

**Convergence**
The merging of two or more different technologies. The Internet is currently converging with many other kinds of technology, including telecommunications, television, wireless, video games, and even appliances.

**Cookies**
Electronic text files that Web servers store on the hard drive of a user’s computer. These files can be accessed later by the original server or others. Cookies can store information such as your password (so that you don’t have to re-enter it every time you visit a site), or where you like to go on the site, so that information can be customized for you when you go back there.

**Digital Copyright**
Laws that protect the use and transmission of on-line content. For Canadian teachers, the on-line booklet *Copyright Matters!* outlines Canadian copyright laws, restrictions, and exceptions for educators.
GLOSSARIES

**Directory**
A Web site that organizes a collection of links to other sites. Directories can be general, or cover specific topics. An example of a general directory is the Yahoo! search engine and directory at [www.yahoo.com](http://www.yahoo.com).

**Discussion Group (Newsgroup, Usenet)**
A large collection of posted articles forming a vast number of categories. Use a news reader to view these articles.

**Domain**
A registered address for a Web site or an e-mail address. For example, the Media Awareness Network’s domain is “media-awareness.ca.” The Web site is [www.media-awareness.ca](http://www.media-awareness.ca), and the e-mail address ends with “@media-awareness.ca.”

**Download**
The process of transferring computer files from the Internet to your computer.

**E-mail**
Stands for electronic mail. E-mail is a way to send messages back and forth over the Internet.

**Encryption**
The translation of electronic information into a secret code. Any time you give your credit card number over the Internet, the site you’re giving it to should encrypt it.

**Fair Use**
The ‘grey’ area in law that allows for the limited copying of copyrighted works without the permission of the owner of the work for the purpose of teaching or research.

**File-sharing**
Downloadable software that permits users to share music, video, images or book files directly with peers. Examples of this software include Napster, KaZaA, and iMesh.

**Filtering tools**
Software that limits where children can go on-line, and what they can do. They may block access to certain sites, or to some methods of communication – such as e-mail, chat, or instant messaging. They can also monitor what kids do on-line, and control the amount of time they spend there. Many search engines offer filtering options, to block any search results parents deem inappropriate.

**Firewall**
An electronic security barrier to prevent outsiders getting into a computer or network. Firewalls can also be set up to prevent people from getting outside of a computer or network – to prevent company employees from surfing the Internet, for example.
History files
A list kept by a browser of the sites it has visited recently. If you’re not the only user of a computer, you can check these files to find out where the browser has been roaming—and you can also delete the files.

Hits
The number of matching Web pages or links that are returned by your search engine query.

Hyper Text Markup Languages (HTML)
The computer language of the World Wide Web. All the sites you view with your browser were created using HTML code. When you look at a Web page, click on “View” in your browser, then “View Source”—that will show you what the HTML code looks like.

Internet Corporation for Assigned Names and Numbers (ICANN)
The international non-profit organization that assigns IP (Internet Protocol) addresses.

IP Number
Every computer connected to the Internet has a unique Internet Protocol number to identify it. An IP number consists of four sections separated by dots: for instance, 165.113.245.2.

Instant Messaging (IM)
A communications tool that combines the live nature of chat rooms with the direct contact of e-mail. Users have to download the IM software, and then agree to be part of an interconnected group. (MSN Messenger)

Internet
The Internet consists of countless networks of computers connected together across the world, allowing millions of people to share information. Components of the Internet include the World Wide Web, newsgroups, chat rooms, and e-mail.

Internet Service Provider (ISP)
Also known as an access provider, an ISP is any company or institution that provides access to the Internet. Examples of Canadian ISPs are Sympatico and ISTAR.

Java
A programming language for making Web pages more interactive. However, Java (and other Web “scripting” tools, such as JavaScript, Visual Basic Script, or ActiveX) have some serious security and information in the meta tags to produce search results. The Media Awareness Network’s meta tags, for instance, include words such as “media,” “education,” “lessons,” and “teachers.”

Listserv
A discussion group that uses e-mail to distribute messages and postings to its members.

Meta tag
A hidden HTML code on a Web page containing keywords that describe the page’s contents. Search engines use the information in the meta tags to produce search results. The Media Awareness Network’s meta tags, for instance, include words such as “media,” “education,” “lessons,” and “teachers.”
**Meta-Web Information Search**
A method of evaluating Web sites within the context of other Web pages. Meta-Web information search techniques include conducting a link search to find out what kinds of sites link to or refer to particular pages; searching for the author to see what other sites have to say about him/her; or conducting a domain registration search to see what companies use a particular domain name.

**Misinformation**
On-line information that is misleading, erroneous, or false. On the Web, examples of misinformation include on-line hoaxes and urban legends, counterfeit sites, parody and spoof sites, fictitious sites, questionable sites, malicious sites, and some product sites.

**Netiquette**
A contraction of the words “Net” and “etiquette,” this refers to the online code of good manners for Internet users.

**Password**
A secret combination of letters and/or numbers used in log ons.

**Plagiarism**
As in the real world, the act of passing off the thoughts or writings of another person as your own. On the Internet, acts of plagiarism range from cutting and pasting parts of on-line documents into student assignments, to downloading complete essays from one of the Net’s many free essay sites.

**Portal**
A Web site that serves as a main “point of entry” to the Web. Typically, a portal will provide a directory of links, a search engine, and other services such as free e-mail, or filtering and blocking options for parents. An example of a portal site is www.canada.com.

**Real Time**
A ‘virtual’ real life connection in actual time — no delay.

**Search engine**
A software system that allows users to search enormous databases of Web pages by scanning their titles, keywords, text, or meta tags. A popular search engine is www.google.com.

**Server**
The computer where Web sites and e-mail reside.

**Spam**
Unsolicited bulk e-mail, the on-line version of junk mail.

**Uniform Resource Locator (URL)**
An Internet address showing the specific path to locate a site or document. The URL for a Web page usually contains a domain name, a folder name, and a file name. An example of a URL might be http://www.domainname/foldername/filename.

**World Wide Web (WWW)**
The Web is the visual component of the Internet. Created with HTML language, Web pages can include text, pictures, sound clips, links, downloadable software, and much more. The Web is only one component of the Internet, although the terms are often (and mistakenly) interchanged.
Appendices
APPENDIX A

PRINT EVALUATION FORM
For elaboration and clarification refer to Specific Evaluation Criteria, pages 19 - 31.

<table>
<thead>
<tr>
<th>Province of Prince Edward Island</th>
<th>Print Evaluation Form</th>
<th>Department of Education</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Title</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SA - Strongly Agree</td>
<td>A - Agree</td>
<td>D - Disagree</td>
</tr>
<tr>
<td>SA</td>
<td>A</td>
<td>D</td>
</tr>
</tbody>
</table>

For each of the following statements, check the box which best reflects your judgment of the resource.

### CONTENT
- Content is current.
- Content is accurate.
- Content supports PEI/CAMET/APEF Curriculum.
- Scope (range) and depth of topics are appropriate to student needs.
- Material has significant Canadian content.
- Level of difficulty is appropriate for intended audience.
- Content integrates “real-world” experiences.

### INSTRUCTIONAL DESIGN
- Instructional goals and learner objectives are clearly stated.
- Resource is suitable for a wide range of learning/teaching styles.
- Resource promotes student engagement.
- Methodology promotes active learning.
- Methodology promotes the development of communication skills.
- Resource encourages group interaction.
- Resource encourages student creativity.
- Resource allows/encourages students to work independently.
- Resource is suitable for intended purpose.
- Materials are well organized and structured.
- Materials have unity/congruency.
- Concepts are clearly introduced.
- Concepts are clearly developed.
- Concepts are clearly summarized.
- Integration across curriculum subjects is supported.
- Non-technical vocabulary is appropriate.
- Technical terms are consistently explained/introduced.
- Pedagogy is innovative.
- Adequate/appropriate pre-teaching and follow-up activities are provided.
- Adequate/appropriate assessment/evaluation tools are provided.

### TECHNICAL DESIGN
- Appropriate support materials are provided.
- Visual design is interesting/effective.
- Illustrations/visuals are effective/appropriate.
<table>
<thead>
<tr>
<th>Character size/typeface is appropriate.</th>
<th>Layout is logical and consistent.</th>
<th>Users can easily employ the resource.</th>
<th>Packaging/design is suitable for the classroom/library.</th>
<th>Resource makes effective use of various mediums.</th>
</tr>
</thead>
<tbody>
<tr>
<td>S - Suitable or appropriate</td>
<td>NS - Not suitable or appropriate</td>
<td>NA - Not applicable</td>
<td>Consider whether the resource addresses the following issues appropriately.</td>
<td></td>
</tr>
</tbody>
</table>

**SOCIAL CONSIDERATIONS**

<table>
<thead>
<tr>
<th>Gender/sexual roles</th>
<th>Sexual orientation</th>
<th>Belief systems</th>
<th>Age</th>
<th>Socio-economic status</th>
<th>Political bias</th>
<th>Regional bias</th>
<th>Multiculturalism/anti-racism</th>
<th>Aboriginal culture/roles</th>
<th>Special needs</th>
<th>Ethical/legal issues</th>
<th>Language</th>
<th>Violence</th>
<th>Safety standards compliance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

State the major reason(s) for the recommendation/non-recommendation of this resource.

**COMMENTS:**

__________________________
Evaluator: ____________________________ Date: ________________
APPENDIX B

DVD/VIDEO EVALUATION FORMS
## Province of Prince Edward Island DVD/Video Evaluation Form

<table>
<thead>
<tr>
<th>Title</th>
<th>For each of the following statements, check the box which best reflects your judgment of the resource.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>CONTENT</td>
</tr>
<tr>
<td></td>
<td>Content is current.</td>
</tr>
<tr>
<td></td>
<td>Content is accurate.</td>
</tr>
<tr>
<td></td>
<td>Content supports PEI/CAMET/APEF Curriculum.</td>
</tr>
<tr>
<td></td>
<td>Scope (range) and depth of topics are appropriate to student needs.</td>
</tr>
<tr>
<td></td>
<td>Material has significant Canadian content.</td>
</tr>
<tr>
<td></td>
<td>Level of difficulty is appropriate for intended audience.</td>
</tr>
<tr>
<td></td>
<td>Content integrates “real-world” experiences.</td>
</tr>
<tr>
<td></td>
<td>INSTRUCTIONAL DESIGN</td>
</tr>
<tr>
<td></td>
<td>Instructional goals and learner objectives are clearly stated.</td>
</tr>
<tr>
<td></td>
<td>Resource is suitable for a wide range of learning/teaching styles.</td>
</tr>
<tr>
<td></td>
<td>Resource promotes student engagement.</td>
</tr>
<tr>
<td></td>
<td>Methodology promotes active learning.</td>
</tr>
<tr>
<td></td>
<td>Methodology promotes development of communication skills.</td>
</tr>
<tr>
<td></td>
<td>Resource encourages group interaction.</td>
</tr>
<tr>
<td></td>
<td>Resource encourages student creativity.</td>
</tr>
<tr>
<td></td>
<td>Concepts are clearly introduced.</td>
</tr>
<tr>
<td></td>
<td>Concepts are clearly developed.</td>
</tr>
<tr>
<td></td>
<td>Concepts are clearly summarized.</td>
</tr>
<tr>
<td></td>
<td>Integration across curriculum subjects is supported.</td>
</tr>
<tr>
<td></td>
<td>Non-technical vocabulary is appropriate.</td>
</tr>
<tr>
<td></td>
<td>Technical terms are consistently explained/introduced.</td>
</tr>
<tr>
<td></td>
<td>Pedagogy is innovative.</td>
</tr>
<tr>
<td></td>
<td>DVD/Video extends or builds upon students’ knowledge.</td>
</tr>
<tr>
<td></td>
<td>Sequencing (chunking) allows for appropriate contextual pauses in viewing.</td>
</tr>
<tr>
<td></td>
<td>Adequate/appropriate pre-and post-viewing activities are suggested in the support materials.</td>
</tr>
<tr>
<td></td>
<td>Adequate/appropriate assessment/evaluation tools are provided.</td>
</tr>
<tr>
<td></td>
<td>TECHNICAL DESIGN</td>
</tr>
<tr>
<td></td>
<td>Volume and quality of sound are appropriate.</td>
</tr>
<tr>
<td></td>
<td>Narration is effective and appropriate to instructional purposes (pacing, clarity, gender).</td>
</tr>
<tr>
<td></td>
<td>Music and sound effects are appropriate and effective for instructional purposes.</td>
</tr>
<tr>
<td></td>
<td>Appropriate support materials are provided.</td>
</tr>
<tr>
<td></td>
<td>Visual effects/transitions are used appropriately to highlight story and topic.</td>
</tr>
<tr>
<td></td>
<td>Animation/graphics are appropriate and clear.</td>
</tr>
</tbody>
</table>

For elaboration and clarification, refer to Specific Evaluation Criteria, pages 19 - 33.
| Titles/captions are appropriate and clear. |
| Presentation is logical and varied. |
| Pacing is appropriate. |
| Resource makes effective use of various mediums. |
| S - Suitable or appropriate |
| NS - Not suitable or appropriate |
| NA - Not applicable |
| S | NS | NA |

SOCIACAL CONSIDERATIONS

| Gender/sexual roles |
| Sexual orientation |
| Belief systems |
| Age |
| Socio-economic status |
| Political bias |
| Regional bias |
| Multiculturalism/anti-racism |
| Aboriginal culture/roles |
| Special needs |
| Ethical/legal issues |
| Language |
| Violence |
| Safety standards compliance |

State the major reason(s) for the recommendation/non-recommendation of this resource.

COMMENTS:

Evaluator: ___________________________ Date: ________________
AUDIO VISUAL RESOURCES EVALUATION
for PRINCE EDWARD ISLAND

TITLE: ____________________________________________

DISTRIBUTOR: ________________________________  COST: __________________

COPYRIGHT DATE: __________________

CURRICULUM AREA: ____________________________  GRADE/LEVEL: _________

LENGTH: ________________________________

EVALUATOR: ________________________________  PREVIEW DATE: ___________

DO YOU RECOMMEND THIS MATERIAL FOR PURCHASE!  YES  NO

IF NO, BRIEFLY STATE REASON AND STOP HERE!

_____________________________________________________________________________

_____________________________________________________________________________

IF YES, STATE WHAT YOU KNOW

TYPE OF RESOURCES: □ video  □ videodisc  □ multi-media  □ other _____________

BRIEF CONTENT DESCRIPTION:

_____________________________________________________________________________

_____________________________________________________________________________

_____________________________________________________________________________

_____________________________________________________________________________

PRODUCTION STYLE:  □ documentary  □ magazine  □ drama  □ interview

Other ______________________________________________________________________

WHAT EDUCATIONAL OBJECTIVES DOES THIS RESOURCE MEET? Be specific to facilitate searches (e.g., curriculum area, subject, topic, theme, outcome).

_____________________________________________________________________________

_____________________________________________________________________________

_____________________________________________________________________________

_____________________________________________________________________________
DESCRIBE YOUR (or CURRICULUM COMMITTEE’S) REACTION TO THIS RESOURCE.

EVALUATION CHECK LIST

<table>
<thead>
<tr>
<th></th>
<th>YES</th>
<th>NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>information accurate and up to date</td>
<td></td>
<td></td>
</tr>
<tr>
<td>content presented in objective and non-sexist manner</td>
<td></td>
<td></td>
</tr>
<tr>
<td>language and style appropriate to target group</td>
<td></td>
<td></td>
</tr>
<tr>
<td>amount of information appropriate to target group</td>
<td></td>
<td></td>
</tr>
<tr>
<td>organization of content logical and clear</td>
<td></td>
<td></td>
</tr>
<tr>
<td>good technical quality in visual elements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>good technical quality in auditory elements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>integrated with a teacher guide or related material</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

WHAT IS THE STRONGEST FEATURE OF THIS RESOURCE?

WHAT IS THE WEAKEST FEATURE OF THIS RESOURCE?

* OVERALL RATING:   ☐ terrific! ☐ good ☐ ok

* PURCHASE PRIORITY (consultants): ☐ high ☐ medium ☐ low

* DISTRIBUTION REQUIREMENTS: ☐ single copy ☐ multiple copies ☐ duplication rights
(for multiple copies or duplication rights, please explain) ______________________________

COMMENTS:

<p>|</p>
<table>
<thead>
<tr>
<th></th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>
ÉVALUATION DES RESSOURCES AUDIO-VISUELLES
pour L’ÎLE-DU-PRINCE-ÉDOUARD

TITRE: ____________________________________________

DISTRIBUTEUR: ____________________________ COUT: _______________

DATE DU DROIT D’AUTEUR: ________________

PROGRAMME D’ÉTUDES: ____________________________ ANNÉE/NIVEAU: ______

DURÉE: ________________________

ÉVALUATEUR: ____________________________ DATE DE L’ÉVALUATION: ___________

RECOMMANDERIEZ-VOUS L’ACHAT DE CETTE RESSOURCE? OUI NON
SI NON, SPÉCIFIEZ BRIÈVEMENT LA RAISON ET ARRÊTEZ-VOUS ICI!
______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________

SI OUI, PRÉCISEZ CE QUE VOUS CONNAISSEZ

TYPE DE RESSOURCE : □ vidéo □ vidéodisque □ multimédia □ autre ___________

BRÈVE DESCRIPTION DU CONTENU:
______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________

STYLE DE PRODUCTION: □ documentaire □ revue □ dramatique □ entrevue
autre __________________________________________________________________________

QUELS OBJECTIFS ÉDUCATIONNELS CETTE RESSOURCE RENCONTRE-T-ELLE?
(Soyez précis pour faciliter la recherche c.-a-d. indiquez le programme d’études, le sujet, le thème, les résultats, etc.)
______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________
QUELLE A ÉTÉ VOTRE RÉACTION (ou celle du COMITÉ DU PROGRAMME D’ÉTUDES) FACE A CETTE RESSOURCE?

______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________

GRILLE D’ÉVALUATION

<table>
<thead>
<tr>
<th>OUI</th>
<th>NON</th>
</tr>
</thead>
<tbody>
<tr>
<td>renseignements précis et jour</td>
<td></td>
</tr>
<tr>
<td>contenu présenté de façon objective et non sexiste</td>
<td></td>
</tr>
<tr>
<td>langage et style appropriés pour le groupe cible</td>
<td></td>
</tr>
<tr>
<td>quantité d’information appropriée pour le groupe cible</td>
<td></td>
</tr>
<tr>
<td>organisation logique et claire du contenu</td>
<td></td>
</tr>
<tr>
<td>bonne qualité technique des éléments visuels</td>
<td></td>
</tr>
<tr>
<td>bonne qualité technique des éléments auditifs</td>
<td></td>
</tr>
<tr>
<td>comporte un guide de l’enseignant ou des documents connexes</td>
<td></td>
</tr>
</tbody>
</table>

QUELLE EST LA PLUS GRANDE FORCE DE CETTE RESSOURCE?

______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________

QUELLE EST LA PLUS GRANDE FAIBLESSE DE CETTE RESSOURCE?

______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________

* APPRÉCIATION GLOBALE: ☐ super! ☐ bien ☐ correct

* PRIORITÉ D’ACHAT: (consultants) ☐ élevé ☐ moyen ☐ faible

* EXIGENCES EN MATIÈRE DE DISTRIBUTION :
  ☐ copie unique ☐ copies multiples ☐ droits de reproduction
  (pour des copies multiples ou des droits de reproduction, veuillez expliquer)______________

COMMENTAIRES:

______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________
______________________________________________________________________________________

58 PEI DEPARTMENT OF EDUCATION: EVALUATION AND SELECTION OF LEARNING RESOURCES
APPENDIX C

DIGITAL RESOURCES
EVALUATION FORMS
# Digital Resources Evaluation Form

**Province of Prince Edward Island**

<table>
<thead>
<tr>
<th>Title</th>
<th>For each of the following statements, check the box which best reflects your judgment of the resource.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CONTENT</strong></td>
<td></td>
</tr>
<tr>
<td>SA</td>
<td>A</td>
</tr>
<tr>
<td>Content is current.</td>
<td></td>
</tr>
<tr>
<td>Content is accurate.</td>
<td></td>
</tr>
<tr>
<td>Content supports PEI/CAMET/APEF Curriculum.</td>
<td></td>
</tr>
<tr>
<td>Scope (range) and depth of topics are appropriate to student needs.</td>
<td></td>
</tr>
<tr>
<td>Material has significant Canadian content.</td>
<td></td>
</tr>
<tr>
<td>Level of difficulty is appropriate for intended audience.</td>
<td></td>
</tr>
<tr>
<td>Content integrates “real-world” experiences.</td>
<td></td>
</tr>
<tr>
<td><strong>INSTRUCTIONAL DESIGN</strong></td>
<td></td>
</tr>
<tr>
<td>SA</td>
<td>A</td>
</tr>
<tr>
<td>Instructional prerequisites are stated or easily inferred.</td>
<td></td>
</tr>
<tr>
<td>Instructional goals and learner objectives are clearly stated.</td>
<td></td>
</tr>
<tr>
<td>Opportunities are provided for different levels of instruction.</td>
<td></td>
</tr>
<tr>
<td>Opportunities are provided for different levels of interactivity.</td>
<td></td>
</tr>
<tr>
<td>Interaction promotes meaningful learning.</td>
<td></td>
</tr>
<tr>
<td>Methodology promotes development of communication skills.</td>
<td></td>
</tr>
<tr>
<td>Resource encourages group interaction.</td>
<td></td>
</tr>
<tr>
<td>Resource encourages student creativity.</td>
<td></td>
</tr>
<tr>
<td>Resource allows/encourages students to work independently.</td>
<td></td>
</tr>
<tr>
<td>Materials are well organized and structured.</td>
<td></td>
</tr>
<tr>
<td>Materials have unity/congruency.</td>
<td></td>
</tr>
<tr>
<td>Concepts are clearly introduced.</td>
<td></td>
</tr>
<tr>
<td>Content chunking and sequencing are appropriate.</td>
<td></td>
</tr>
<tr>
<td>User navigation through program is appropriate.</td>
<td></td>
</tr>
<tr>
<td>Content depth is appropriate to target audience(s).</td>
<td></td>
</tr>
<tr>
<td>Program can be integrated with other activities in the same subject.</td>
<td></td>
</tr>
<tr>
<td>Non-technical vocabulary is appropriate.</td>
<td></td>
</tr>
<tr>
<td>Technical terms are consistently explained/introduced.</td>
<td></td>
</tr>
<tr>
<td>Pedagogy is innovative.</td>
<td></td>
</tr>
<tr>
<td>Adequate/appropriate pre-teaching and follow-up activities are provided.</td>
<td></td>
</tr>
<tr>
<td>Adequate/appropriate assessment/evaluation tools are provided.</td>
<td></td>
</tr>
<tr>
<td>User inputs are monitored.</td>
<td></td>
</tr>
<tr>
<td>Feedback is non-threatening, immediate, positive, motivational, and user-sensitive.</td>
<td></td>
</tr>
<tr>
<td>Feedback is appropriate to user’s previous responses.</td>
<td></td>
</tr>
<tr>
<td>Quantitative feedback is used where appropriate.</td>
<td></td>
</tr>
</tbody>
</table>

For elaboration and clarification, refer to Specific Evaluation Criteria, pages 19 - 35.
### TECHNICAL DESIGN

<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
- Appropriate support materials are provided.
- User interface is interesting/effective.
- Illustrations/visuals are effective/appropriate.
- Makes balanced use of graphics, animation, and video.
- Input and output are used effectively.
- A help function is provided and appropriate.
- Where appropriate, material can be networked or shared across platforms, or retrieved using standard Internet tools.
- On-screen text is clearly readable.
- Screen layout is logical and consistent.
- Users can easily employ the resource.
- Teacher control of feedback and progress is provided and appropriate.
- Resource makes effective use of various mediums.

### SOCIAL CONSIDERATIONS

<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
- Gender/sexual roles
- Sexual orientation
- Belief systems
- Age
- Socio-economic status
- Political bias
- Regional bias
- Multiculturalism/anti-racism
- Aboriginal culture/roles
- Special needs
- Ethical/legal issues
- Language
- Violence
- Safety standards compliance

**State the major reason(s) for the recommendation/non-recommendation of this resource.**

**COMMENTS:**

Evaluator: ___________________________ Date: ____________________
### PEI Department of Education

**Software Quality Assessment Checklist**

Evaluator’s Name: __________________________ Date: __________________

Software Package: ___________________________________________________

**Quality Assessment - Phase 1**

Please rate the software according to the assessment checklist provided.

- Strongly Disagree - SD
- Disagree - D
- Neutral - N
- Agree - A
- Strongly Agree - SA
- Not Applicable - NA

#### Section A — Educational

<table>
<thead>
<tr>
<th>The content of the software is related to PEI curriculum.</th>
<th>S</th>
<th>D</th>
<th>N</th>
<th>A</th>
<th>S</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>The software is appropriate for the intended age level.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The software encourages critical-thinking skills.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The software helps to develop problem-solving skills.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The software challenges and stimulates creativity.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The software encourages communication skills.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The software allows students to recall/apply learned information.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The software supports different learning styles.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The software covers a wide range of skill levels.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The software encourages independent learning.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The software addresses a large number of intelligences.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Section B — Content

The examples provided with the software are relevant to the course objective.  
The information included with the software is current.  
The information included with the software is accurate.  
The information provided is free of stereotypes.  
The software reflects gender equity.  
The content is not discriminatory.  
The software uses appropriate language and terminology.  
The software supports different learning styles.  
The software uses correct grammar and spelling.  
A wide variety of activities is included with the software.

### Section C — Documentation and Support Materials

If provided, the manual is clear and easy to follow.  
If provided, the Help menu is easy to follow.  
If provided, the on-line support is clear and useful.  
If provided, the tutorial is clear and useful.  
If provided, the learning activities enhance the curriculum.

Based on your results/observations from Phase 1, do            _____ Yes _____ No
you wish to continue with the software evaluation process?
### Quality Assessment — Phase 2

In the Comments section, please provide additional information that you feel is relevant to the evaluation process.

#### Section D — Educational

<table>
<thead>
<tr>
<th>Design is user-friendly.</th>
<th>Text is clear and easy to read.</th>
<th>Software is logically organized.</th>
<th>Navigation is clear and consistent.</th>
<th>Navigation is user-controlled.</th>
<th>Both mouse and keyboard are used for navigation.</th>
<th>Screen is uncluttered.</th>
<th>On-screen directions are easy to follow.</th>
<th>Little help is required to work independently.</th>
<th>Pace and speed are user-controlled.</th>
</tr>
</thead>
</table>

#### Section E — Multimedia

<table>
<thead>
<tr>
<th>Graphics and sound are well used.</th>
<th>Graphics are not outdated.</th>
<th>Graphics are not distracting.</th>
<th>Audio is not distracting.</th>
</tr>
</thead>
</table>

#### Section F — Management

<table>
<thead>
<tr>
<th>Sound can be turned on/off.</th>
<th>User level can be set individually (e.g., beginner, advanced).</th>
<th>User may exit from any screen.</th>
<th>User has the ability to save.</th>
<th>User may continue from previous session.</th>
<th>User has the ability to print.</th>
<th>Software provides feedback to the user.</th>
</tr>
</thead>
</table>

Comments

Section A: Educational Value

____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

Section B: Content

____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

Section C: Documentation and Support Material

____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

Section D: User Interface

____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
Section E: Multimedia

____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

Section F: Management

____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

Summary

Is this program suitable for the Prince Edward Island Department of Education?

_________ YES ________ NO

If YES, please summarize the strengths of this program and briefly explain how it can be integrated into the PEI Education System.

____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

If NO, please summarize why this decision has been made.

____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

APPENDIX D

WEB SITE EVALUATION FORMS
WEB SITE RESOURCE EVALUATION SHEET

Before beginning this evaluation ask yourself these questions:

• Is the Internet the right place to begin my research?
• Could I find the information I need in other places? Where?
• Can I get the information faster off-line?
• Have I checked the library resources available?

If you are convinced the Internet is where you should be, please take time to complete this evaluation for each site you visit and use as an information source.

**Remember**, anyone can publish anything on the Web. Unlike traditional print sources, Web resources rarely have editors or fact-checkers. Currently, no Web standards exist to ensure accuracy.

<table>
<thead>
<tr>
<th>URL: ________________________________</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Site: ________________________</td>
</tr>
<tr>
<td>Page of Article Title: _______________</td>
</tr>
<tr>
<td>Evaluator’s Name: ___________________</td>
</tr>
<tr>
<td>Date: ______________________________</td>
</tr>
</tbody>
</table>

**COMMENTS:**

---

---

---

---

---

---
Province of Prince Edward Island

**Web Site Evaluation Form**

**Site Name/URL:**

<table>
<thead>
<tr>
<th>SA - Strongly Agree</th>
<th>A - Agree</th>
<th>D - Disagree</th>
<th>NA - Not Applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For each of the following statements, check the box which best reflects your judgment of the resource.

### CONTENT

- [ ] Content is current.
- [ ] Content is accurate.
- [ ] Content supports PEI/CAMET/APEF Curriculum.
- [ ] Scope (range) and depth of topics are appropriate to student needs.
- [ ] Material has significant Canadian content.
- [ ] Content integrates “real-world” experiences.
- [ ] Content is not over-shadowed by advertising.

### INSTRUCTIONAL DESIGN

- [ ] The purpose of the site is clearly stated.
- [ ] The site indicates the intended audience level.
- [ ] Information is appropriate for intended audience level.
- [ ] Information is accurate and verifiable.
- [ ] Information is based on fact rather than opinion.
- [ ] Sources of information used in the site are documented.
- [ ] The author’s name is included.
- [ ] The author’s e-mail address or contact information is given.
- [ ] The author’s qualifications and affiliations are included.
- [ ] The Web site publisher is identified.
- [ ] The Web site is affiliated with major institutions or organizations.
- [ ] Appropriate copyright statements are included.
- [ ] There are clear distinctions between internal and external links.
- [ ] Charts and graphs are clearly labeled, easy to read, and dated.
- [ ] Instructional prerequisites are clearly stated and easily inferred.
- [ ] Resource is suitable for wide range of learning/teaching styles.
- [ ] Information is viewed from multiple perspectives.
- [ ] Links are provided to other perspectives.
- [ ] The site is interactive (promotes student engagement, active/meaningful learning).
- [ ] Materials are well organized and structured.
- [ ] Materials have unity/congruency.
- [ ] Concepts are clearly introduced.
- [ ] Concepts are clearly developed.
- [ ] Concepts are clearly summarized.

For elaboration and clarification, refer to Specific Evaluation Criteria, pages 19 - 36.
<table>
<thead>
<tr>
<th>S</th>
<th>NS</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Non-technical vocabulary is appropriate.

Technical terms are consistently explained/introduced.

Text is well written, with acceptable grammar and spelling.

Links to other helpful sites are provided.

**TECHNICAL DESIGN**

The site loads within a reasonable amount of time.

Multi-media is appropriately incorporated.

Visual design is interesting/effective/appropriate.

The site is appealing and user-friendly.

The site incorporates a balanced use of text, graphics, and images.

Character size/font are appropriate for intended audience.

The site is arranged clearly, logically, and usefully.

Site navigation is appropriate to the intended age level.

Site navigation aids are in place.

Links to other sites are readily accessible.

Supporting pages have a link back to the home page.

Searchable index, site locator map, or help screens are available.

Icons clearly represent what is intended.

Web page does not extend beyond the sides of the monitor.

Consider whether the resource addresses the following issues appropriately.

**SOCIAL CONSIDERATIONS**

Gender/sex roles

Sexual orientation

Belief systems

Age

Socio-economic status

Political bias

Regional bias

Multiculturalism/anti-racism

Aboriginal culture/roles

Special needs

Ethical/legal issues

Language

Violence

State the major reason(s) for recommendation/non-recommendation of this resource.
Before beginning this evaluation ask yourself these questions:
•  Is the Internet the right place to begin my research?
•  Could I find the information I need in other places? Where?
•  Can I get the information faster off-line?
•  Have I checked the library resources available?

If you are convinced the Internet is where you should be, please take time to complete this evaluation for each site you visit and use as an information source.

Remember, anyone can publish anything on the Web. Unlike traditional print sources, Web resources rarely have editors or fact-checkers. Currently, no Web standards exist to ensure accuracy.

1. What is the URL of the Web page you are evaluating?
   http://______________________________________________________________

2. What is the name of the site? ________________________________________________

---

**Part 1: What do you see?**
As you look at the questions below, put an X in the *yes* or *no* column for each.

<table>
<thead>
<tr>
<th>QUESTION</th>
<th>YES</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Does the page take a long time to load?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Are the pictures on the page helpful?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Are there headings and subheadings on the page?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Did the author sign his/her real name?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Did the author give you his/her e-mail address?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Is there a date on the page that tells you when it was last updated?</td>
<td></td>
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<tr>
<td>Is there an image map (big picture with links) on the page?</td>
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<td></td>
</tr>
<tr>
<td>If you go to another page on the site, can you get back to the main page?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Are the links clearly visible?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# Part 2: What’s on the page, and who put it there?

As you look at the questions below, put an X in the **yes** or **no** column for each.

<table>
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<td>Can you tell if the information on the page is current?</td>
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<tr>
<td>Is the material well organized?</td>
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<td></td>
</tr>
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<td>Does the page lead you to some other good information (links)?</td>
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<tr>
<td>Are the spelling and grammar correct on the page?</td>
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## Comments:

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74 PEI DEPARTMENT OF EDUCATION: EVALUATION AND SELECTION OF LEARNING RESOURCES
CRITICAL EVALUATION OF A WEB SITE
SECONDARY SCHOOL LEVEL
©1996 – 2006. Kathleen Schrock (kathy@kathyschrock.net)
Kathy Schrock’s Guide for Educators
http://discoveryschool.com/schrockguide/

Before beginning this evaluation ask yourself these questions:
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COMMENTS:
CRITICAL EVALUATION OF A WEB SITE
ELEMENTARY SCHOOL LEVEL
©1996—2006. Kathleen Schrock (kathy@kathyschrock.net)
Kathy Schrock’s Guide for Educators
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<td></td>
<td></td>
</tr>
<tr>
<td>Are the author’s name and e-mail address on the page?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Is there a date that tells you when the page was made?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Is there a picture (image map) on the page that you can use to choose links?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>If you go to another page, is there a way to get back to the first page?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>If there are photographs, do they look real?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>If there are sounds, do they sound real?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Is the information on the page easy to follow (well organized)?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**APPENDICES**

**Part 2: What did you learn?**
As you look at the questions below, put an X in the *yes* or *no* column for each.

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<thead>
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<td>Is there an introduction on the page telling you what is included?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Are the facts on the page what you were looking for?</td>
<td></td>
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</tr>
<tr>
<td>Would you have gotten more information from an encyclopedia?</td>
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</tr>
<tr>
<td>Does the page include information you know is wrong?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Is the spelling correct on the page?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Do the pictures and photographs on the page help you learn?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**COMMENTS:**

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PEI DEPARTMENT OF EDUCATION: EVALUATION AND SELECTION OF LEARNING RESOURCES
APPENDIX E

REQUEST FOR INFORMAL RECONSIDERATION OF A LEARNING RESOURCE FORM
REQUEST FOR INFORMAL RECONSIDERATION OF A LEARNING RESOURCE

RESOURCE IN QUESTION:

a) Title ____________________________________________________________

b) Author ___________________________________________________________

c) Publisher _________________________________________________________

d) Copyright Year ___________________________________________________

e) Format (ie. book, video, magazine) _________________________________

DATE: ______________________

REASON(S) FOR COMPLAINT:

__________________________________________________________________

__________________________________________________________________

__________________________________________________________________

COMPLAINANT: _____ Student _____ Parent/Guardian _____ Staff

RESOLUTION:

__________________________________________________________________

__________________________________________________________________

__________________________________________________________________

__________________________________________________________________

SCHOOL: __________________________________________________________________

SCHOOL PERSONNEL INVOLVED: ________________________________

PRINCIPAL’S SIGNATURE: _________________________________________

Forward completed forms to:

Resource-Based Learning Consultant
Department of Education
PO Box 2000
Charlottetown, PE C1A 7N8
Tel: (902) 368-4633 Fax: (902) 368-4622
APPENDIX F

REQUEST FOR FORMAL RECONSIDERATION
OF A
LEARNING RESOURCE FORM
REQUEST FOR FORMAL RECONSIDERATION
OF A LEARNING RESOURCE

SCHOOL CONCERNED: ________________________________________________

REQUEST INITIATED BY: ____Student ____Parent/Guardian ____Staff

Name: ____________________________________________________________
Address: __________________________________________________________
___________________________ Telephone: ____________________________

RESOURCE IN QUESTION:

a) Title __________________________________________________________
b) Author _________________________________________________________
c) Publisher ______________________________________________________
d) Copyright Year _________________
e) Format (ie. book, video, magazine) ________________________________

(1) To what in the resource do you object? (Please be specific, giving page
numbers, etc.)

_______________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________

(2) Did you read, listen to, or view the entire resource?

________________________________________________________________

If not, what pages or selections did you read/view?

________________________________________________________________

________________________________________________________________
3. (A) Have you discussed this resource with the student(s) involved?
_______________________________________________________
What was the response?
_______________________________________________________
_______________________________________________________
_______________________________________________________

(B) Have you discussed this resource with the teacher(s) involved?
_______________________________________________________
What was the response?
_______________________________________________________
_______________________________________________________
_______________________________________________________

4. (A) What do you feel might be the positive effect(s) of reading, listening to, or viewing this resource?
_______________________________________________________
_______________________________________________________
_______________________________________________________

(B) What do you feel might be the negative effect(s) of reading, listening to, or viewing this resource?
_______________________________________________________
_______________________________________________________
_______________________________________________________

A reconsideration committee may choose to consult Department of Education staff and/or community persons with professional knowledge concerning this resource.

DATE: _____________________ SIGNATURE: _______________________

PLEASE RETURN THIS COMPLETED FORM TO YOUR SCHOOL PRINCIPAL
BIBLIOGRAPHY
BIBLIOGRAPHY


